

*Volume 34, Number 1, January 9-22, 2012*

## **TWU BUSINESS PROGRAMS AWARDED ACBSP ACCREDITATION**

The Accreditation Council for Business Schools and Programs (ACBSP) Baccalaureate/Graduate Degree Board of Commissioners recently awarded Texas Woman's University accreditation of its business programs.

ACBSP accreditation certifies that the teaching and learning processes within the School of Management at Texas Woman's University meet the rigorous educational standards established by ACBSP.

"Texas Woman's University has shown its commitment to teaching excellence and to the process of quality improvement by participating in the accreditation process," said ACBSP Director of Accreditation Steve Parscale, who will present the Certificate of Initial Accreditation at the ACBSP Annual Conference in Baltimore, Md., on June 17. "This accreditation is evidence that Texas Woman's University is committed to providing the highest quality business education for their students."

"Achievement of ACBSP accreditation is an important milestone and represents recognition of our endeavors to provide a quality, professional education while continuously improving all aspects of the School of Management's educational activities," said Dr. Ann Hughes, director of the TWU School of Management.

ACBSP is a leading specialized accreditation association for business education supporting, celebrating and rewarding teaching excellence. Established in 1988, ACBSP is the only business accrediting organization for all associate, baccalaureate and graduate degree programs. Its mission is to promote continuous improvement and recognize excellence in the accreditation of business education programs around the world.

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## **KEETON RECEIVES DAVID K. BRACE AWARD**

Gladys Keeton, Texas Woman's University associate professor of dance, recently received the David K. Brace Award from the Texas Association of Health, Physical Education, Recreation and Dance (TAHPERD).

According to TAHPERD, the David K. Brace Award recognizes excellence in service, teaching and/or administration. Recipients must have been a member of the association for at least 10 years and must have served in their profession for a minimum of 20 years in Texas.

“I have supported and promoted dance as art and fitness throughout the state, region and nation because I want to make a difference in people’s lives,” Ms. Keeton said. “To be recognized with such a prestigious award for doing something I felt was needed rather than required makes me feel that I have made a definite contribution to society.”

Ms. Keeton joined the TWU faculty in 1969. She is founder, artistic director and a performer with the TWU International Dance Company, which has performed nationally, and is the director of the TWU Community Dance Center.

She currently serves as president of the National Dance Association, and is a member of numerous boards, including the Texas Center for Educator Development in Fine Arts, the Texas Education Agency Fine Arts Advisory Panel and the State Board for Educator Certification Dance Standards Review Committee.

Founded in 1923, TAHPERD is a non-profit association of more than 4,500 members and is the only association in Texas serving education in health, physical education, recreation and dance. For more information, visit [www.tahperd.org](http://www.tahperd.org).

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## **HOUSTON CENTER PRESENTS PARRY DISTINGUISHED LECTURESHIP**

Pain management and palliative care for better quality of life is the focus as Texas Woman’s University presents the Parry Distinguished Lectureship Friday, March 2 at TWU’s Institute of Health Sciences-Houston Center.

The presentation, titled “The Art (and Science) of Caring in an Age of High Tech: Nurses’ Challenge for the New Millennium,” is scheduled from 9 a.m. to noon in the Houston Endowment Auditorium located at TWU’s Houston Center. Registration and continuing education units are complimentary. For more information or to register, call 84-2100 or email [TWUNursingHouston@twu.edu](mailto:TWUNursingHouston@twu.edu) by Feb. 24. For more information about the Parry Distinguished Lecture, visit [www.twu.edu/nursing](http://www.twu.edu/nursing).

The featured speaker for the event is TWU Distinguished Alumna Dr. Betty Ferrell, a research scientist at the City of Hope National Medical Center and a Fellow of the American Academy of Nursing. Dr. Ferrell has more than 300 publications in peer-reviewed journals and texts. She is Principal Investigator (PI) of a study funded by the National Cancer Institute on “Barriers to Pain and Fatigue Management,” and also is PI of the End-of-Life Nursing Education Consortium, which operates in more than 67 countries worldwide.

The 17<sup>th</sup> annual Parry Distinguished Lectureship is a collaborative endeavor of the Parry Endowment, TWU Houston's Nelda C. Stark College of Nursing and Sigma Theta Tau International, Beta Beta Houston.

Additionally, A Call for Research Posters is issued. Those interested in displaying a research poster should submit their name, credentials and title of the poster to Dr. Judith McFarlane at [jmcfarlane@twu.edu](mailto:jmcfarlane@twu.edu) by Friday, Feb. 17.

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## NEWSBRIEFS

*Information and news about activities, programs or TWU people may be sent to the Office of Marketing and Communication through campus mail or by e-mail to [info@twu.edu](mailto:info@twu.edu). The deadline to receive information is the first and third Tuesday of each month at 5 p.m. for the following week. Student information for the "People" section is not published unless it is submitted by or in conjunction with a faculty member and that faculty member's related activities.*

TWU will present **A Morning with Dr. Maya Angelou** at 11 a.m. Wednesday, Feb. 22 in the Margo Jones Performance Hall. Dr. Angelou will share words of inspiration and discuss excerpts from her past works. TWU students, faculty and staff will be admitted free of charge. TWU student tickets will be available Jan. 17. TWU faculty and staff tickets will be available Jan. 30. A link to reserve tickets will be made available starting Jan. 17. **Tickets are limited to one per person with a TWU ID.** For more information, contact the Center for Student Development at 81-3626.

The TWU **Pioneer Alert Emergency Notification System** has been updated and expanded. Students, faculty and staff now can receive emergency communications through text messaging, university computers, personal telephone and/or personal email. Information may be added by clicking on the "Pioneer Alert" icon at [www.twu.edu](http://www.twu.edu). For more information, visit [www.twu.edu/dps/pioneeralert.asp](http://www.twu.edu/dps/pioneeralert.asp).

Registration for classes at the **TWU Community Dance Center** ends Wednesday, Jan. 18, with classes beginning Monday, Jan. 23. For more information, visit [www.twu.edu/ce/Community-Dance.asp](http://www.twu.edu/ce/Community-Dance.asp).

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## UPDATE ON TWU PEOPLE

*Please submit "People" items (faculty and staff only) to the Office of Marketing and Communication by campus mail or by e-mail to [info@twu.edu](mailto:info@twu.edu). Include first and last names (no initials, please) and appropriate titles (ie. Dr.)*

The TWU community is invited to a retirement reception for **Maybelle DeMore** (purchasing) from 2-4 p.m. Friday, Jan. 20 in the first floor lobby of Stoddard Hall.

Each year, graduating seniors have the opportunity to nominate their favorite faculty and staff member. Honorees are recognized at the Senior Breakfast and Senior Lunch. Recipients honored at the Senior Breakfast were Dr. **Karen Dunlap** (teacher education), Dr. **Ron Fannin** (family sciences), Dr. **Claudia Haag** (reading), Dr. **Ludovic Sourdout** (teacher education) and **Jennifer Wilson** (nursing, Dallas). Senior Lunch recipients were Dr. **Dwane Allen** (teacher education), Dr. **Trey Asbury** (psychology & philosophy), Dr. **Kenneth Foster** (psychology & philosophy), Dr. **Rebecca Frederickson** (teacher education) and Dr. **Pushkala Raman** (School of Management).

**Ma de los Angeles Nava** (nursing, Houston) was among 20 registered nurses honored at the Texas Nurses District 9 Foundation's 21st annual Nursing Celebration on Nov. 10, 2011. Honorees were chosen by their peers as exemplary nurses in the Houston area.

Dr. **Agatha Beins** (women's studies) presented a paper titled "An Image of Revolutionary Hope: Women of Color and U.S. Feminism in the 1970s" at the National Women's Studies Association annual conference in Atlanta in November 2011.

Dr. **Mahesh S. Raisinghani** (School of Management) has co-authored the editorial preface titled "Globalization, Education and the Knowledge Economy: Changing International Perspectives on Learning and Technology" in the *International Journal of Web-Based Learning and Teaching Technologies (IJWLTT)*, *Special Issue - Globalization, Education, and the Knowledge Economy*, Volume 6, Issue 3, July – September 2011. A call for papers also has been issued. Submission guidelines are available at [www.igi-global.com/ijwlтт](http://www.igi-global.com/ijwlтт). Submissions and questions should be sent to [mraisinghani@twu.edu](mailto:mraisinghani@twu.edu).

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## THE NEXT TWO WEEKS AT TWU: JANUARY 9-22, 2012

### Mon., Jan. 9

- Library open 9 a.m.-6 p.m.; Bookstore open 8 a.m.-6 p.m.; Fitness and Recreation open 6 a.m.-8 p.m.

### Tues., Jan. 10

- Library open 9 a.m.-6 p.m.; Bookstore open 8 a.m.-5 p.m.; Fitness and Recreation open 6 a.m.-8 p.m.

### Wed., Jan. 11

- Library open 9 a.m.-6 p.m.; Bookstore open 8 a.m.-5 p.m.; Fitness and Recreation open 6 a.m.-8 p.m.
- Professor's Corner: On the Cultural Value of Literature, 7 p.m., Denton Public Library South Branch. Dr. Hunter Hayes, Texas A&M-Commerce, presents

“From the Wastepaper Basket to Hollywood: Martin Amis’s ‘Career Move.’”  
Questions? Contact Dr. Stephen Souris, 81-2343 or [ssouris@twu.edu](mailto:ssouris@twu.edu).

- Pioneers Basketball vs. Texas A&M-Kingsville, 7 p.m., home.

**Thurs., Jan. 12**

- Library open 9 a.m.-6 p.m.; Bookstore open 8 a.m.-6 p.m.; Fitness and Recreation open 6 a.m.-8 p.m.

**Fri., Jan. 13**

- Library open 9 a.m.-6 p.m.; Bookstore open 8 a.m.-3 p.m.; Fitness and Recreation open 6 a.m.-8 p.m.

**Sat., Jan. 14**

- Library closed; Bookstore closed; Fitness and Recreation open 8 a.m.-8 p.m.
- Pioneers Gymnastics vs. U.S. Air Force, 7 p.m., home.
- Pioneers Basketball vs. Incarnate Word, 2 p.m., away.

**Sun., Jan. 15**

- Library closed; Bookstore closed; Fitness and Recreation open noon-8 p.m.

**Mon., Jan. 16**

- Martin Luther King Jr. Day holiday; university closed.

**Tues., Jan. 17**

- Library open 7:30 a.m.-midnight; Bookstore open 8 a.m.-5 p.m.; Fitness and Recreation open 6 a.m.-midnight.

**Wed., Jan. 18**

- Library open 7:30 a.m.-midnight; Bookstore open 8 a.m.-5 p.m.; Fitness and Recreation open 6 a.m.-midnight.

**Thurs., Jan. 19**

- Library open 7:30 a.m.-midnight; Bookstore open 8 a.m.-6 p.m.; Fitness and Recreation open 6 a.m.-midnight.

**Fri., Jan. 20**

- Library open 7:30 a.m.-10 p.m.; Bookstore open 8 a.m.-3 p.m.; Fitness and Recreation open 6 a.m.-midnight.

**Sat., Jan. 21**

- Library open 9 a.m.-6 p.m.; Bookstore closed; Fitness and Recreation open 8 a.m.-10 p.m.
- Pioneers Gymnastics vs. Oklahoma, Utah State, Centenary, 7 p.m., home.

**Sun., Jan. 22**

- Library open 2 p.m.-midnight; Bookstore closed; Fitness and Recreation open noon-midnight.

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