

*Volume 28, Number 27, September 11-24, 2006*

## **TWU TEAMS WITH AHA TO PROMOTE HEALTHY HEARTS**

There's still time to join the TWU team.

Texas Woman's University is recruiting students, staff, faculty and their families to participate in the American Heart Association's Denton County Heart Walk, scheduled Saturday, Sept. 23 at Texas Motor Speedway, located off I-35 W in Denton County. The 5K walk will begin at 8:30 a.m. and end at noon. Transportation to the event is available for the first 65 people who register.

Registration is free. Participants will sell hearts for a \$1 minimum donation, with all funds raised going to the American Heart Association for research, prevention and education about heart disease.

"TWU has had different groups within the university in the past," said Priyanka Lalwani, health educator for TWU Student Health Services. "Now, we're joining together as one team to support the American Heart Association's mission."

The TWU team is sponsored by the Chancellor's Office, the Institute for Women's Health and Student Health Services.

"We've had a good response at our sign-up booths on campus," Ms. Lalwani said, "but there's always room for more."

For more information, or to register, call Student Health Services at 8-1-3833 or e-mail [EEssery@mail.twu.edu](mailto:EEssery@mail.twu.edu) or [HealthEducation@twu.edu](mailto:HealthEducation@twu.edu).

For more information on the American Heart Association, visit [www.americanheart.org](http://www.americanheart.org).

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## **CONCERT TO BENEFIT BREAST CANCER RESEARCH**

Beverly Hoch, adjunct assistant professor of voice in the TWU School of the Arts, has drawn inspiration from above for her second annual fund-raising "Concert for the Cure."

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**CONCERT**, *continued*

Titled “The Heavens Are Telling — Songs of the Sky,” the concert will begin at 7:30 p.m. Tuesday, Sept. 12, in the Margo Jones Performance Hall, located at Oakland and Sawyer streets on TWU’s Denton campus. For more information, call 8-1-2500.

No admissions will be charged for the concert, but donations to the North Texas Affiliate of the Susan G. Komen Breast Cancer Foundation will be accepted. The North Texas Affiliate serves Denton, Collin and Grayson counties. For more information, visit [www.komennorthtexas.org](http://www.komennorthtexas.org).

A total of \$1,500 was raised during last year’s “Concert for the Cure,” but Ms. Hoch, a breast cancer survivor who will mark her fourth cancer-free anniversary in February, wants to surpass that amount with this concert. She will be joined in the concert by six Denton pianists — Gabriel Bitá and his wife, Masako Narikawa, accompanists with TWU’s School of the Arts; Dr. Richard Shuster, assistant professor of piano at TWU; and current and former University of North Texas music faculty, Steven Harlos, Harold Heiberg and Jean Mainous.

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**COURSE INSPIRES PROFESSOR’S FLUTE RECITAL**

The adaptation of a classroom course to the computer inspired the upcoming flute concert by Dr. Pamela Youngblood, an associate professor of music at Texas Woman’s University. The result is a multimedia event that will highlight the changing portrayal of women in music, culture and the media.

The concert will take place at 7:30 p.m. Tuesday, Sept. 19, in the Margo Jones Performance Hall, located at Oakland and Sawyer streets on TWU’s Denton campus. Admission is free. For more information, call 8-1-2500.

In researching ways to make “Women in Music,” a course taught in TWU classrooms since 1999, work as an online course, Dr. Youngblood said she was struck by the ways women portrayed themselves in the early 1900s. Those images and others will be projected onto a screen as Dr. Youngblood discusses and performs works by Lili Boulanger, Undine Smith Moore, Jennifer Fowler, Cecilia McDowall and more. She will be accompanied by pianist Gabriel Bitá and Delta Holl on cello.

Planning a concert with multimedia presentations was a new venture for Dr. Youngblood, who worked closely with Jay Kay, technical director for the Margo Jones Performance Hall, on technical as well as creative ideas.

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**RECITAL, *continued***

“I’m excited,” she said. “I felt inspired, both by this concert and the online ‘Women in Music’ course. The accomplishments of women in music are underrated and underreported, and it was a challenge to figure out how to show my enthusiasm for the subject to students who weren’t going to meet me (in the online course).”

The course was offered online for the first time in TWU’s Summer I session this year, and it filled up immediately, Dr. Youngblood said. It will be offered online again during the spring 2007 semester.

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**NEWSBRIEFS**

*Information and news about activities, programs or TWU people may be sent to the Office of Marketing and Communication through campus mail or by e-mail to [info@twu.edu](mailto:info@twu.edu). The deadline to receive information is the first and third Tuesday of each month at 5 p.m. for the following week. Student information for the “People” section is not published unless it is submitted by or in conjunction with a faculty member and that faculty member’s related activities.*

TWU Student Health Services will host a four-day American Red Cross Blood Drive on the TWU Denton campus. The drive will be conducted from 9:30 a.m. until 3:30 p.m. daily Monday, Sept. 18 through Wednesday, Sept. 20 in room 207 of the Student Union. An American Red Cross mobile unit will be located in the visitor parking lot during those same hours Thursday, Sept. 21. To schedule an appointment, or for more information, contact TWU Student Health Services at 8-1-3833 or e-mail [HealthEducation@mail.twu.edu](mailto:HealthEducation@mail.twu.edu). TWU students and employees may schedule their appointment online through their Portal accounts.

The Office of Research & Sponsored Programs is offering a workshop to assist faculty who plan to submit proposals for internal funding to the Research Enhancement Program (REP). The program, “Tips for Preparing a Competitive REP Application,” will be held from 10:30 a.m. until noon Thursday, Sept. 28 in ACT 501. Reservations should be made by Tuesday, Sept. 26, by contacting Diane LaGrone at 8-1-3375 or via e-mail at [dlagrone@mail.twu.edu](mailto:dlagrone@mail.twu.edu).

“How to Improve Your Reading Speed” will be the topic of a free, half-hour presentation by Dr. Stephen Souris (English, Speech, and Foreign Languages) beginning at 12:25 on Wednesday, Sept. 20, in Library 101 and repeated on Thurs., Sept. 28 (same time and location). The talk is primarily for the benefit of Dr. Souris’s students, but anyone who is interested in learning how to increase reading speed through conservative, well-recognized methods is welcome. For further information, e-mail [SSouris@twu.edu](mailto:SSouris@twu.edu).

## UPDATE ON TWU PEOPLE

Please submit "People" items (faculty and staff only) to the Office of Marketing and Communication by campus mail or by e-mail to [info@twu.edu](mailto:info@twu.edu). Include first and last names (no initials, please) and appropriate titles (ie. Dr.).

The United States Senate unanimously confirmed Dr. **Robert S. Martin** (SLIS) as a member of the National Council of the Humanities on Sept. 5, 2006. His term expires Jan. 26, 2012. Dr. **Martin**, the Lillian Bradshaw Endowed Chair in Library Science at TWU, was nominated to the Council by President George W. Bush.

Dr. **Pushkala Raman** (SOM) recently had two articles published. "Leveraging CRM for Sales: The Role of Organizational Capabilities in Successful CRM Implementation," was published in the *Journal of Personal Selling & Sales Management*, Vol. 26 (1). Her co-authors are Dr. Michael Wittmann, University of North Texas, and Dr. Nancy Rauseo, Florida State University. Dr. **Raman's** article, "The Effects of Employee Attitudes on Workplace Charitable Donations," was published in the *Journal of Nonprofit & Public Sector Marketing*, Vol. 16 (2), 2006. Her co-author is James Zboja, FSU.

Drs. **Michael** and **Heidi Landry** (nursing-Dallas) co-authored "Using Simulation and Virtual Reality Technology to Assess Continuing Nurse Competency in the Long-Term Acute Care Setting," published in the July/August 2006 issue of *Journal for Nurses in Staff Development*.

**Carissa Enright** (nursing-Dallas) recently attended a two-day course on end-of-life care in Pasadena, Calif. The program, titled "End-of-Life Nursing Education Consortium — Graduate Curriculum: Promoting Palliative Care in Advanced Practice Nursing" is for nurses who provide education for graduate nursing students. The program was sponsored by the City of Hope Cancer Center and the American Association of Colleges of Nursing (AACN) and funded through a grant from the National Cancer Institute. The principal goal of the training program is to provide information on end-of-life care and resources to integrate end-of-life content into graduate nursing program.

## THE NEXT TWO WEEKS AT TWU: SEPTEMBER 11-24, 2006

Mon., Sept. 11            -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-6 p.m.;  
Fitness & Recreation open 6 a.m. -10 p.m.  
-Celebrate Constitution Day, 2:30 p.m. ASB 313. Perspective on  
the Constitution: A Dialogue Between Dr. Paul Travis and Dr. Jim  
Alexander. Continues through Tues., Sept. 19. For more  
information, call 8-1-2133.

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**CALENDAR**, *continued*

- Tues., Sept. 12      - Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Fitness & Recreation open 6 a.m.-10 p.m.  
-Beverly Hoch Faculty Voice Recital, 7:30 p.m., MJPH. Free, but donations to the Susan G. Komen Breast Cancer Foundation will be accepted. For more information, call 8-1-2500.
- Wed., Sept. 13      - Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Fitness & Recreation open 6 a.m.-10 p.m.  
-Library research workshop, "Meeting Mid-term Project Research Requirements Effectively," noon-1 p.m., room 4310, Houston. For more information, contact Marilyn Goff at 8-4-2481.  
-"Pivotal Movements," with dancer/choreographer Jennifer Keller, 5 p.m., Dance Studio Theatre, Dance Building. Free. 8-1-2086.
- Thur., Sept. 14      -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-6 p.m.; Fitness and Recreation open 6 a.m.-10 p.m.
- Fri., Sept. 15      -Library open 7:30 a.m.-6 p.m.; bookstore open 8 a.m.-3 p.m.; Fitness and Recreation open 6 a.m.-10 p.m.
- Sat., Sept. 16      -Library open 9 a.m.-6 p.m.; bookstore closed; Fitness & Recreation open 8 a.m. to noon.
- Sun., Sept. 17      -Library open 2 p.m.-midnight; bookstore closed; Fitness & Recreation open 4-8 p.m.
- Mon., Sept. 18      -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-6 p.m.; Fitness & Recreation open 6 a.m.-10 p.m.  
-Maroon and White Luncheon, featuring volleyball head coach Shelly Barberee. 11:45 a.m.-1 p.m., Outback Steakhouse, 300 S. I-35 E. \$5. For more information, contact Patrice Frisby, 8-1-3863.
- Tues., Sept. 19      -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Fitness & Recreation open 6 a.m.-10 p.m.  
-Pamela Youngblood Faculty Flute Recital, 7:30 p.m., MJPH. Free. 8-1-2500.
- Wed., Sept. 20      -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Fitness & Recreation open 6 a.m.-10 p.m.

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**CALENDAR**, *continued*

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| Thur., Sept. 21 | -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-6 p.m.;<br>Fitness & Recreation open 6 a.m.-10 p.m. |
| Fri., Sept. 22  | -Library open 7:30 a.m.-6 p.m.; bookstore open 8 a.m.-3 p.m.;<br>Fitness and Recreation open 6 a.m.-10 p.m. |
| Sat., Sept. 23  | -Library open 9 a.m.-6 p.m.; bookstore closed; Fitness &<br>Recreation open 8 a.m.-noon.                    |
| Sun., Sept. 24  | -Library open 2 p.m.-midnight; bookstore closed; Fitness &<br>Recreation open 4-8 p.m.                      |

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