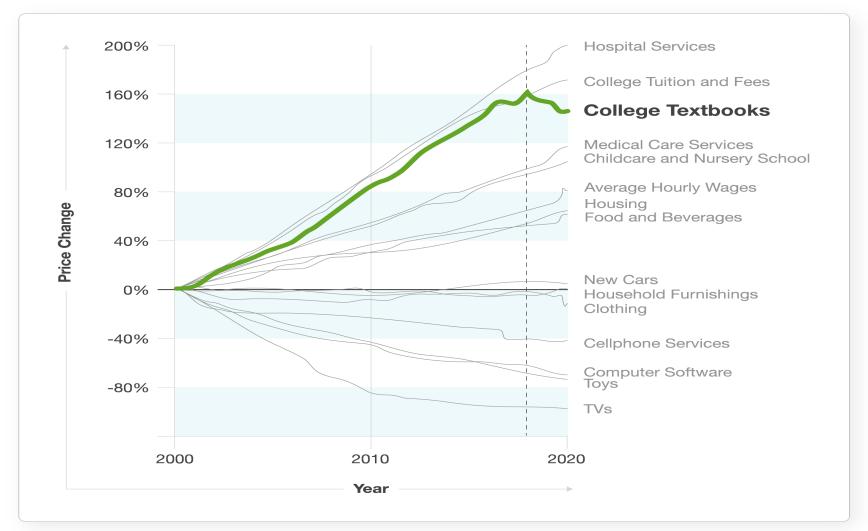


College Textbooks: Price Change

Consumer Price Index for Selected Goods



Source: Bureau of Labor Statistics data, compiled by Mark Perry, AEI.org

https://openstax.org/impact

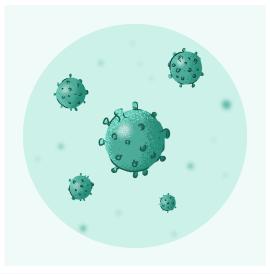
OER in Higher Education: Current Status

OER Effort	OER Support						
Core Curriculum Subjects							
 Extensive OER development focusing on: High Impact indicated by number of students Retention 	 State-wide grant support Intra-mural grant of different levels Encouragement with faculty Awards 						
Health Science Subjects							
Limited OER development.	 Intra-mural grant of limited levels = TWU Minigrant: \$1,000 						

My Motivation to OER Projects

Pandemic and its impact

- Lost jobs and income
- Living conditions change
- Concerns about future semesters



PIX: https://app.us.lifeology.io/viewer/lifeology/lillytrialguide/what-is-covid-19

Textbooks in Market

- Health Science textbooks often use many images and are expensive.
- Many reputable textbooks are comprehensive, containing materials that we cannot cover in one semester.
- Students often find textbooks not "studentfriendly."

Student's Situations

- Can't depend on others
- Depression: more or less
- Uncertain about future
- Limited support
- Limited \$\$

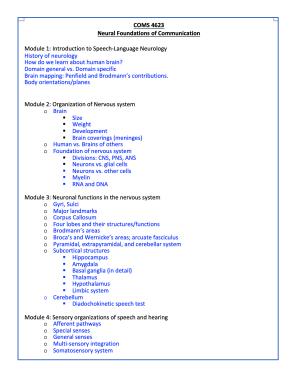
BUT...

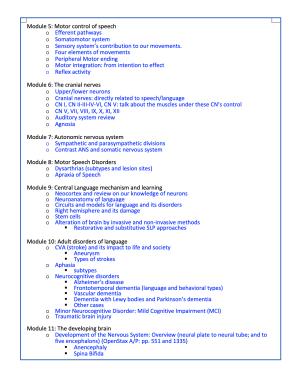
They want to continue their studies at TWU.

OER Project: Steps

Step 1: Design the "Architecture"

- If you are developing an OER textbook for the course you are teaching, review your syllabus and the book you are currently using.
- Develop a skeletal structure of your book.







- Size
- Weight
- Development
- Brain coverings (meninges)
- o Human vs. Brains of others
- o Foundation of nervous system
 - Divisions: CNS, PNS, ANS
 - Neurons vs. glial cells
 - Neurons vs. other cells
 - Myelin
 - RNA and DNA

Module 3: Neuronal functions in the nervous system

- o Gyri, Sulci
- o Major landmarks
- o Corpus Callosum
- Four lobes and their structures/functions
- o Brodmann's areas
- o Broca's and Wernicke's areas; arcuate fasciculus
- o Pyramidal, extrapyramidal, and cerebellar system
- Subcortical structures
 - Hippocampus
 - Amygdala
 - Basal ganglia (in detail)
 - Thalamus
 - Hypothalamus
 - Limbic system
- Cerebellum
 - Diadochokinetic speech test

Health Science OER Textbook Development Step 2: Define the Team Member(s)

- Decide whether you want to work on the OER project alone or form a team.
- If you decide to work with co-authors or collaborators, define each person's role before approaching others.

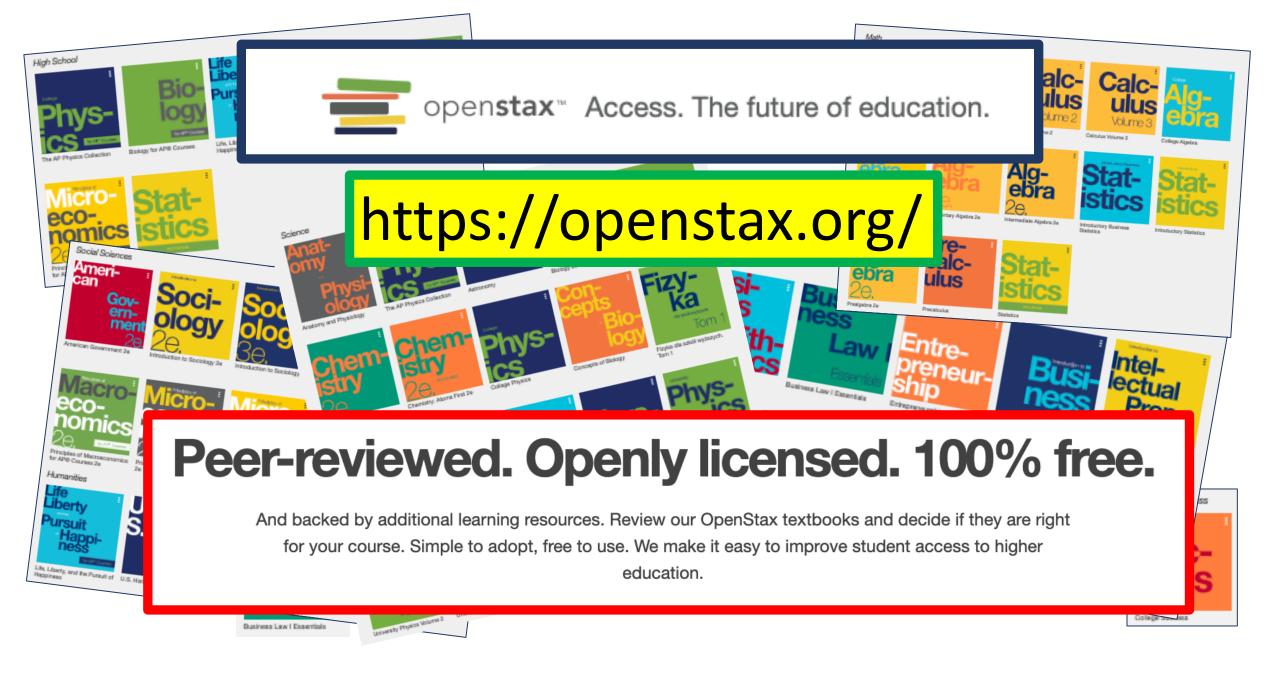


Let's find accountable and reliable team members

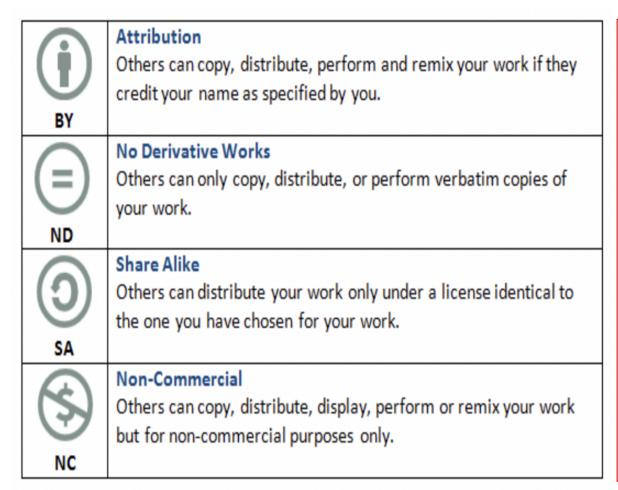
Health Science OER Textbook Development Step 3 - 1/3: Find OER Materials to Utilize

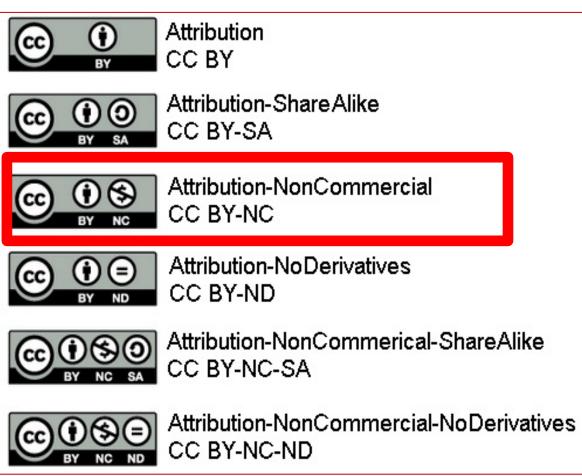
- Search for the resources: existing OER books and other open resource materials that allow "remix."
- **EXAMPLES**: Openstax, U.S. government-issued information, etc.





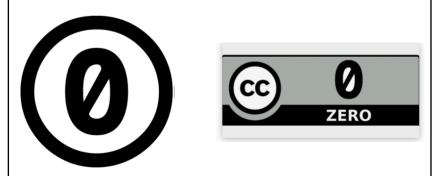
Health Science OER Textbook Development Step 3 – 2/3: Review Creative Common Licenses



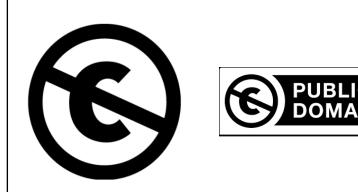


PIX: https://subjectguides.library.skagit.edu/c.php?g=170839&p=1434999; https://creativecommons.org/about/cclicenses/

Health Science OER Textbook Development Step 3 – 3/3: Review Creative Common Licenses



CCO, as known as "cc Zero" is Creative common's sign for public dedication. others may freely build upon, enhance and reuse the works for any purposes without restriction under copyright or database law.

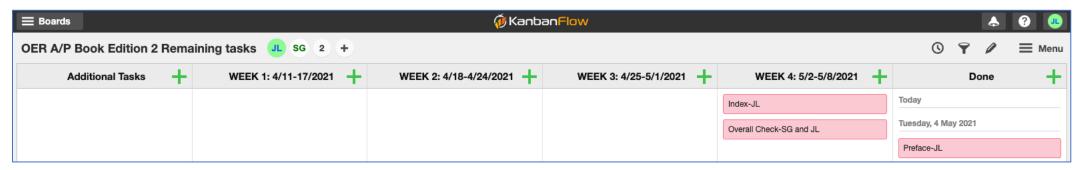


Public Domain Mark (PDM). Free of known copyright restrictions, and public domain. The Public Domain Mark indicates that the marked material is free of known copyright around the world.

Health Science OER Textbook Development Step 4: Project Timeline

• Estimate:

- The areas you can utilize OER materials of others and remix them for your needs
- The areas you need to write up
- The scope of tasks to organize your original and other OER materials and integrate them.
- Make a project timeline:
 - You can make your project management system, or



Health Science OER Textbook Development Step 5: Establish Reviewers and Review Process

 Find a review protocol or rubric you would use for your book.

EXAMPLE: CRAAP Criteria

- ✓ Currency,
- ✓ Relevance,
- ✓ Authority,
- ✓ Accuracy, and
- ✓ Purpose
- Communicate with potential reviewers and ask to review.

<u>OER Evaluation Criteria</u> Adopted from CRAAP (currency, relevance, authority, accuracy, and purpose) June Levitt (jlevitt@twu.edu)								
Evaluation of:								
ltem	10-point Likert Scale: Rating guidelines; rate 10=highest to 0-lowest if no instruction is provided.	Rating	NOTES					
CURRENCY: Timeliness								
nitial Publication Date	10=this year; 9-last year; and deduct 1 point as the year goes back 10=this year; 9-last year; and deduct 1							
ast update: Date	point as the year goes back							
information Current? (rate 0 to 10)	10=most current and updated; 0=dated 10=all the links work; 0=links do not work							
opics are focused on the study opics are geared to the target level of students opics are relevant and related to the subject opics go along with the modules on the syllabus AUTHORITY: Reliability of the Information quality: Author, publisher, resource, and sponsor contact information: clarified and accessible?								
ACCURACY: Format and Content								
Reference: cited properly?								
Reference: reliable?								
format reviewed?								
Spelling, grammar, or other typographical errors?								
PURPOSE: The Reason the information Exists								
Purpose of the OER material: clarified?								
Author's intention: clarified?								
s the content objective without any biases?								
TOTAL								
	CON	MENTS						

Step 6: OER Textbook Creation



PIX: https://edwinweitenberg.com/typing

- Write the book with proper citations.
- When you utilize parts from the OER materials of others, know the format you need to cite.
 EXAMPLE: OpenStax instructs us to cite the specific areas on every page of your book.
- Edit. If you have co-authors or collaborators, exchange the assigned parts and edit each part. If you are a single author, ask your colleagues to read your work and edit it.

Step 7: Integration and Touchup

• Integrate the modules into one cohesive book.

• [Optional] hyperlink the modules on your table of contents to the

actual pages.

•	•	AutoSave OFF (A) 🖺 🗗 🤈 v 🖰				(©			
	Paste	Insert Draw Page Layout Formulas	Data [Povide		(Index 1	_
	Clip	board Font				IN	DEX			
В6		Regional Anatomy		Term	Module	Page #	Term	Module	Page#	
4	A	В	С	abdominopelvic cavity	1.6	29	ascending tracts	3.5	109	
	Page #		Module n		9.1	246	aspiration	11.2	309	
2		Anatomy	1.1	acetylcholine	5.5	155	aspiration pneumonia	11.2	309	
3		Physiology	1.1	acoustic level	6.1	167	astrocyte	2.2	57	
4		Gross Anatomy	1.1.	adduction	9.1	246	atmospheric pressure	8.2	214	
5		Microscopic Anatomy	1.1	adenosine triphosphate (ATP)	1.4	19	atoms	1.2	5	
6		Regional Anatomy	1.1	adrenal medulla	5.3	151	audition	7.1	175	
/ B		Systemic Anatomy Homeostasis	1.1	adrenergic	5.5	155	auditory cortex	3.1	90	
9		Neurophysiology	1.1	afferent	2.6	72	auricle	7.1	175	
.0		Atoms	1.2	afferent branch	5.6	160	autonomic nervous system (ANS)	2.1	50	
1		Molecules	1.2	ala (plural = alae)	8.1	197	axial skeleton	1.3	10	
2		Cell	1.2	alar cartilage	8.1	197	axillary nerve	4.6	138	
3		Organelles	1.2	alar cardiage	3.5	108	axiliary herve	2.1	44	
4		Tissue	1.2	alveolar process of the maxilla		279	axon axon hillock			
5	5	Organ	1.2	alveolar process of the maxilla	10.1			2.2	53	
6	5	Organ System	1.2		8.1	203	axon segment	2.2	54	
7	8	Tissue	1.3	alveolar macrophage	8.1	204	axon terminal	2.2	54	
8	8	Histology	1.3	alveolar pores	8.1	203	axoplasm	2.2	53	
9		Epithelial Tissue	1.3	alveolar process of the mandible	10.1	285	basal forebrain	3.1	83	
20	8	Connective Tissue	1.3	alveolar sac	8.1	203	basal nuclei	3.1	96	

Step 8: Make OER Textbook Available

Options:

- Contain in CANVAS or Google Drive folder
- TWU's library system
- External digital libraries
 - OER Commons (national level)
 - OER Texas (state level)



Step 9: Continuous Surveys and Refinements

Conduct surveys to learn how your OER book is received.

Responses I received:

- Easy to follow because it goes along with the course sequence.
- Target is clear.
- o Dr. Levitt's lecture comes back to me when I read the book for review.
- Ask students to offer comments to improve your OER books.

Responses I received:

- Want review questions with answers I implemented it.
- Want more glossary of terms at the end of each module → in progress...
- I found a typo.... → I revise as needed.
- Keep refining your OER materials in future editions.



My OER Experience...

Introduction to Anatomy and Physiology for Communication Sciences: Edition 2

Use: 132 students over three semesters

Savings: **\$33,231.00**

\$251.75 (previous textbook) x 132 (# of students)

Rating: 9.03 (STDV: 1.12)

by Students: 10-point Likert Scale: 9.03

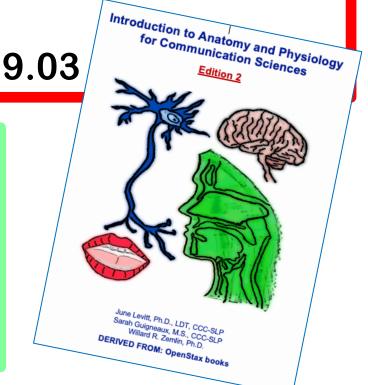
This book is accessible in two OER libraries:

OERTX

https://oertx.highered.texas.gov/courses/introduction-to-ap-for-comsci-edition-2-may-2021-cc-by nc-pdf

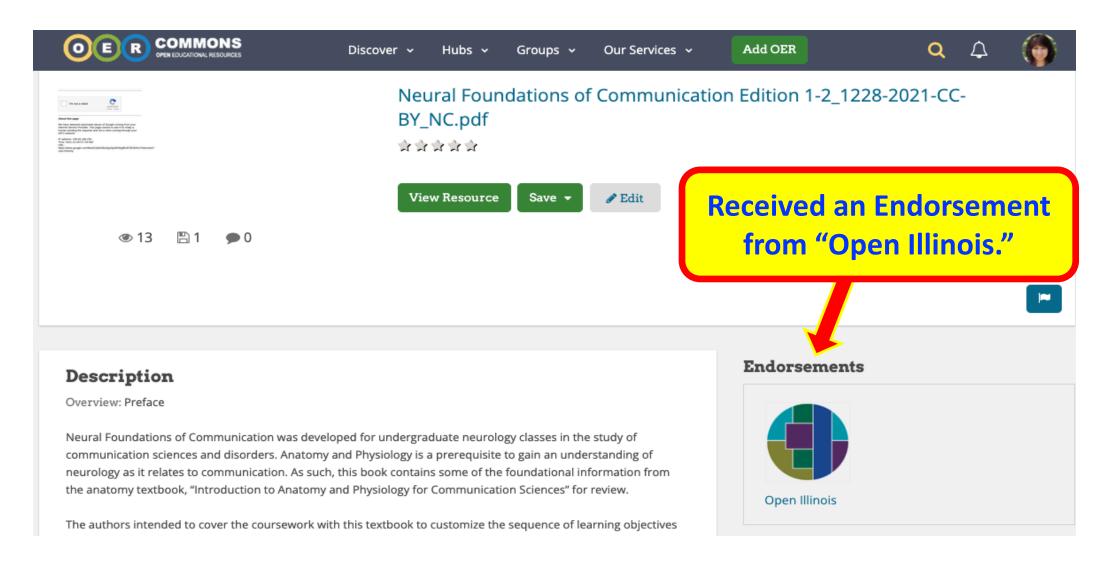
OER Commons

https://www.oercommons.org/courses/introduction-to-ap-for-comsci-edition-2-may-2021-cc-by_nc-pdf

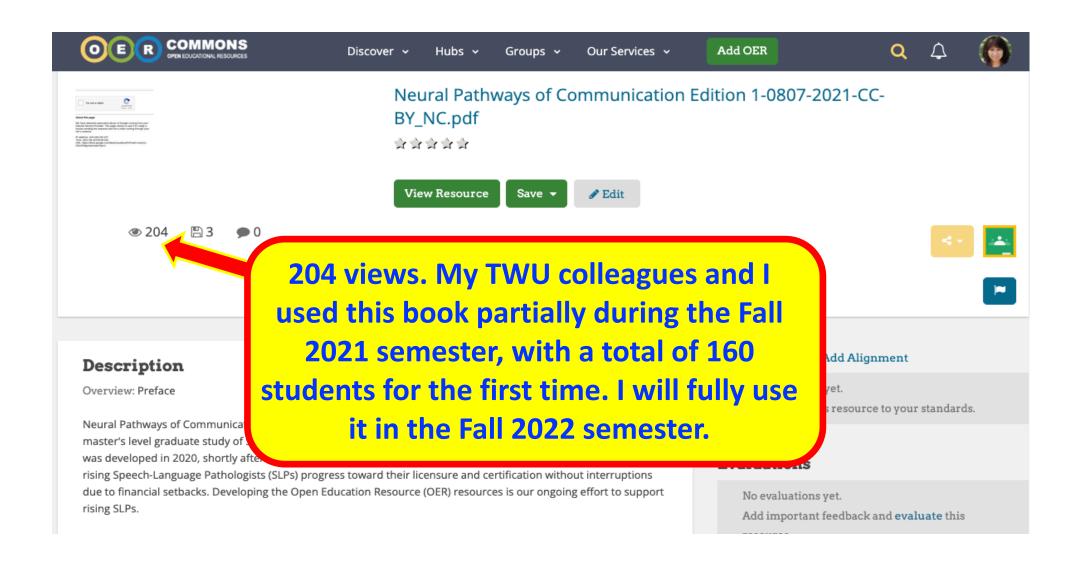


Neural Foundation of Communication: Edition 1.2

2022 Spring Semester is the first time to use it 100%.



Neural Pathways of Communication: Edition 1 2022 Fall Semester will be the first time to use it 100%.



Other development



- I introduced my OER books in the Higher Education Special Interest group of the **American Speech-Language-Hearing Association**, and received...
 - Offer to review my future editions from a reputable scholar, and
 - Offers to collaborate in future OER development from some others.
- Found another colleague in a different university who wrote a workbook in my area and connected, and
- One of the UTD professors made my OER textbook links available on his website for his students.

PIX: https://www.deafumbrella.com/post/thumbs-up-a-historical-mistake

Challenges

- Find "gold" in the sand: Searching for the information I need for my field.
- Develop the "workbook" component relevant to my field.
- Examine the reliability of the materials to use.

Benefits

- Customized materials to go along with the lectures.
- Remix and rephrase information to make it "students friendly."
- Two-way ownership: Students own the book with me for future refinement.

My Future OER Plans

GOAL 1: Make OER textbooks for all my science-related courses (not clinical courses).

ACTION: Write two more OER textbooks. (COMS 3333 and COMS 5233)

GOAL 2: Develop topic-specific workbooks to enhance learning

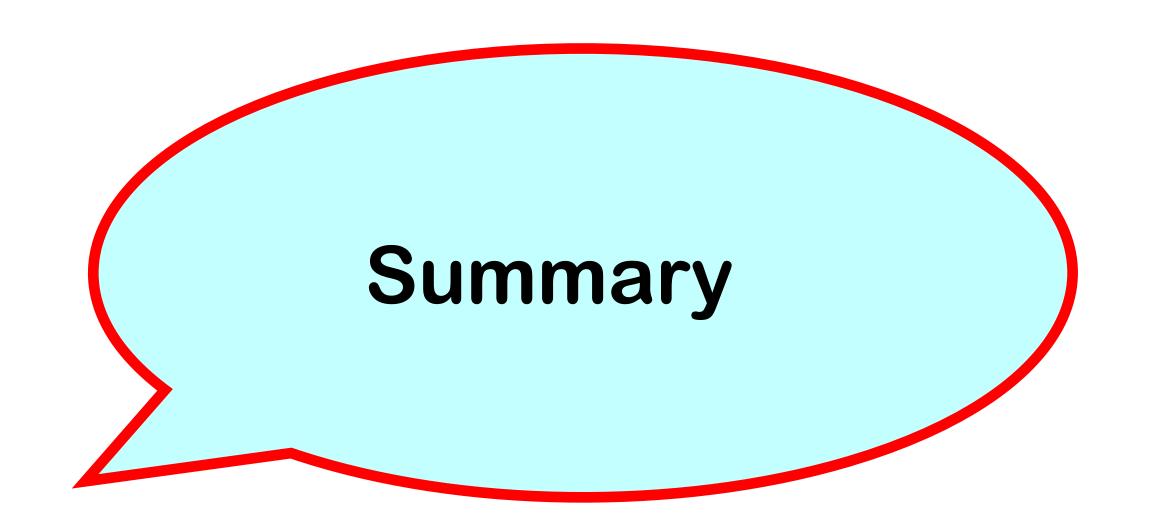
ACTION: Neuroanatomy, Muscles, and Phonetics workbooks.

GOAL 3: Continue refining and revising my textbooks with new editions.

ACTION: Maintain my OER books up to date and evidence-based.

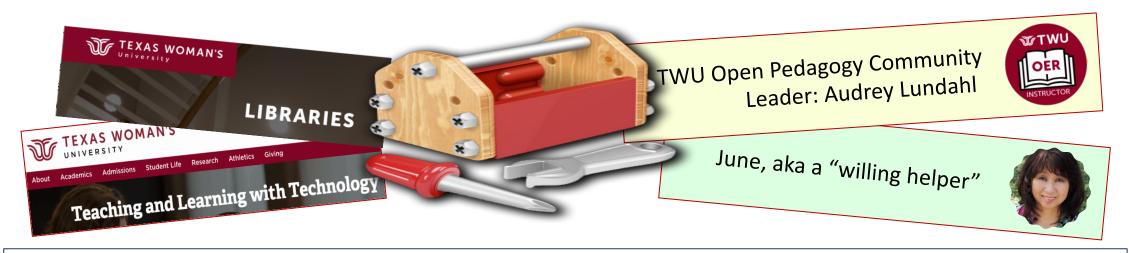
GOAL 4: Expand OER effort in the College of Health Science

<u>ACTION</u>: Promote, facilitate, encourage, and assist colleagues in getting started with OER.



Taken together....

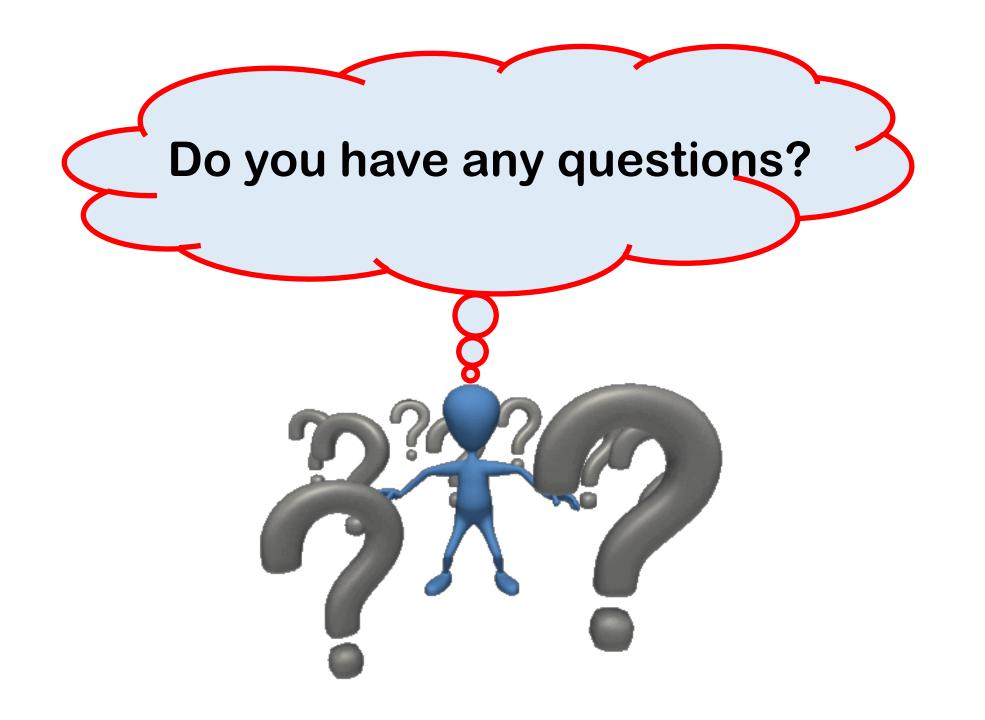
- OER does not compete against commercially available textbooks.
- OER does not always need to be textbooks.
- There are many different resources that we can "remix."
- OER development is the faculty's contribution to teaching, scholarly, and service dimensions.
- TWU has resources in our OER toolbox.





Feel free to let me know if you want to start your OER. I will be happy to assist you.







PIX: https://www.animatedimages.org/img-animated-thank-you-image-0076-118619.htm