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PRESIDENT SHARES VISION THROUGH STRATEGIC PLAN

Last week, Dr. Carol Surles (president's office) shared her vision for TWU during an open forum in Denton, where she discussed her formalized plan, *Pioneering Our Future*. She told faculty and staff who attended the presentation, "This is an exciting day for me. This (plan) is not a blueprint, but...it is the culmination of months of planning." She stated that the document was framed on her conversations with members of the campus community, legislators, corporate representatives and a number of other key constituencies who shared their ideas and suggestions for TWU's future and direction. Surles said, "This plan is our future. It is going to be the heart and soul of TWU."

Several of the key points included in the presentation are listed below:

■ *Directions* -- To extend academic and other programs and service of the highest quality to a broader constituency within the state of Texas; to deliver academic and other programs through a greater variety of modalities.

■ *Goals* -- To heighten TWU's image and enhance its reputation; to increase the number of college graduates within the state in order to enhance the quality of life and to promote the public good ("This goal should be the heart of our effort," said Surles); to enhance academic quality and relevance, particularly in the context of changing times (an area in which Surles referred to "hiring the best faculty we can afford from a national pool," plus encouraging "active scholarship, teaching and research," among other points); to broaden and enhance the university's service to women and to all of its constituents; to expand outreach and partnerships and sources of funding; to improve access to the university's programs and services; and to enhance the university's overall effectiveness.

■ *Focal points for the next several years* -- a School of Management (which would include "...a rich curriculum...so that students can be prepared to transcend the glass ceiling that stops our graduates and other women across the country"); the Houston and Dallas Centers; health initiatives; and international outreach.

Among the many points made, Surles said, "We will look at enrollment management, library funding, an honors program, a university college (a place in which all services and assistance for students would be located) and other areas." The president also discussed a wide range of additional topics, from research to distance learning, technology to teaching, and constituencies to the importance of the liberal arts.

Copies of the plan will be distributed by campus mail to faculty and staff during the next several weeks. Surles will convene a similar forum in Dallas at the Parkland site on Mon., Nov. 3, from 3:30 to 5 p.m., 2nd-floor conference room; refreshments will be served at 3 p.m. in the same location.

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SEMINAR ON DIVERSITY SLATED IN OCTOBER

Appreciating and respecting similarities and differences among people is the focus of programs and efforts at TWU, particularly for the committee on campus climate and community. Following that tradition, the committee will present a two-day diversity seminar on Thurs. and Fri., Oct. 23 and 24, featuring Dr. Harriette McAdoo of Michigan State University. The committee has invited TWU faculty, staff and students to participate on Thursday; members of the campus community, as well as employees from all Denton County school districts and community members from the city of Denton, can be involved on Friday.

Sessions on Thursday in SC 207-208 are free for interested faculty, staff and students. The cost to attend the Friday program in MCL auditorium is \$10 per person, which includes lunch. For registration, contact Juanita Duenez-Lazo (student activities) at ext. 3611. Reservations are requested by Oct. 17, and checks for the Friday program must be received by Oct. 20.

McAdoo, an author and professor in the department of family and child ecology in the MSU College of Human Ecology, has been involved in cross-cultural research activities in Zimbabwe, Nigeria, Kenya and other areas. She formerly was a professor and acting dean at the Howard University School of Social Work.

Raedeon Bolton (financial aid) will preside during Thursday's program, and sessions include: coffee in the department of family sciences, 8:30 a.m. (HDB 112); a welcome from Dr. Beverley Byers-Pevitts (academic affairs), 9:15 a.m.; session with McAdoo, including two presentations by faculty or graduate students on cultural awareness and socialization, 9:30 a.m.; lunch with student leaders and selected faculty, HH, 11 a.m.; an afternoon session with McAdoo and TWU presenters, 1 p.m., followed by remarks from Dr. Gladys Hildreth (family sciences); and a reception sponsored by SOAP, 2:30 p.m.

Registration for the Friday program begins at 8 a.m. in the MCL lobby, followed by welcoming remarks at 9 a.m. by Dr. Wilkes Berry (academic affairs). McAdoo will deliver the keynote address, "Children, Socialization and Cultural Awareness," at 9:15 a.m., followed by a mid-morning break and presentation at 10:30 a.m. by Dr. Linda Foster, director of the Gifted and Talented Program for the Lewisville Independent School District, and Dr. Patsy Keyser (Nursing).

After lunch, the 12:45 p.m. session -- "Country A to Country Z" -- features a cross-cultural experience for all participants. TWU faculty members Dr. Evelyn Curry (Library and Information Studies) and Dr. Eva Doyle (Health Sciences) will facilitate the session, which provides a non-threatening atmosphere for understanding differences and practicing open communication in diverse settings.

McAdoo earned her bachelor's and master's degrees from MSU and her doctorate from the University of Michigan, where she was a post-doctoral Fellow in the Institute of Social Research. She completed post-doctoral work at Harvard University. The guest presenter is past president and former board member of the National Council on Family Relations. She received the Helms Award from Columbia University; the Outstanding Researchers of the Year Award from the National Association of Black Psychologists; the 1995 Golden Key Research Award; and the 1995-96 MSU Distinguished Faculty Award. She also edited *Black Families and Family Ethnicity: Strength in Diversity* and has co-authored *Women and Children, Alone and in Poverty*.

For more information, contact Hildreth at ext. 2694 or Duenez-Lazo at ext. 3613.

FREE FACULTY RECITAL SET

Several TWU faculty members from the department of performing arts music program will present a free concert comprising music for organ and combined instrumental works. The general public is invited to attend the concert, scheduled on Tues., Oct. 14, at 8 p.m. in Margo Jones Performance Hall. Dr. Thomas K. Brown will perform on organ, with Dr. John Flohr on trumpet and Dr. Pamela Youngblood on flute. The combined instrumental works chosen for the program were performed by the trio last month at the invitation of the Fort Worth chapter of the American Guild of Organists. For more information, call ext. 2500.

Brown will open with music by French modern composer Paul de Maleingreau. He also will perform chorale preludes by Dietrich Buxtehude, and Vincent Lubeck's "Prelude and Fugue in E Major." Flohr will present selections by John Eggert, Giovanni Pergolesi and Tomasso Albinoni, featuring the B-flat trumpet, Flugelhorn and piccolo trumpet, respectively. The concert will include "Voluntary No. 8 in D Minor" by blind English organist John Stanley, as well as Walford Davies' haunting "Solemn Melody," followed by works for flute and organ, including "Four Psalms for Flute and Organ" by Moonyeen Albrecht. Brown said, "'Four Psalms' is a valuable newer addition to the modern repertoire. I originally heard the work on a CD recording and knew that I had to perform what I believe is a challenging composition." The concert's closing selection is "Prelude on Two American Folk Hymns" by American composer Charles Callahan.

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AFFIRMATIVE ACTION PROGRAM OFFERED

TWU will present a videoconference on Wed., Oct. 15, titled "Caught in the Crossfire: Affirmative Action in Higher Education." The program will be held in the TWU Blagg-Huey Library lecture room 101 from 1:30 to 3 p.m.; the event is free and open to the public, but seating is limited to 80 participants. Sponsored by the TWU access and equity committee and the office of intercultural services, the videoconference will feature a panel facilitated by Arthur Miller of the Harvard Law School, who is legal editor for ABC-TV's *Good Morning America*.

Topics will include: the history and importance of affirmative action and diversity in higher education; *Hopwood v. Texas*; Proposition 209; the effects of recent court rulings on higher education across the United States; the complications of carrying out affirmative action policies while complying with laws and court rulings; and alternative approaches that colleges may use to reach out to minority and underserved populations. Other panelists will include: Dr. Michael S. Greve, executive director for the Center for Individual Rights; Lani Guinier, University of Pennsylvania Law School; Dr. Ana Margarita "Cha" Guzman, chair of President Bill Clinton's Advisory Commission on Educational Excellence for Hispanic Americans; and Thomas Nussbaum, chancellor for California Community Colleges. For information, call ext. 3769.

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TWU NAA STAGES FIRST HOUSTON ALUMNI DAY

Houston-area graduates of TWU are invited to attend the university's first Houston Alumni Day on Fri., Oct. 24, at the TWU Institute of Health Sciences Houston Center. Dr. Carol Surles (president's office) and Dr. Richard E. Wainerdi, president, chief executive officer and chief operations officer for the Texas Medical Center, will deliver a joint keynote address.

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HOUSTON ALUMNI DAY, *continued*

Registration to participate is \$10 per person; reservations should be made by Thurs., Oct. 16, by calling the TWU National Alumnae Association at ext. 2586. "We are extremely excited to invite our graduates for a special event that will give them an update about TWU's progress as a university and about its role in the Texas Medical Center," said Donna Ryan (alumna relations). Activities during the morning will include registration from 9:30 to 10:30 a.m. on the first floor of Mary Gibbs Jones Hall. Coffee and rolls will be provided by the Houston chapter of the TWU National Alumnae Association from 10 to 10:30 a.m., preceding a welcome by Dr. Kathryn Stream (associate vice president's office, Houston), MGJ 206. The joint keynote address by Surles and Wainerdi, titled "Pioneering Our Future: Texas Woman's University and the Texas Medical Center," will begin at 10:45 a.m., followed by lunch at 11:30 a.m.

During the afternoon, five concurrent sessions based on academic disciplines (health care administration, nursing, nutrition and food sciences, occupational therapy and physical therapy) will be held from 1 to 3 p.m. in several locations. Each program will include an update on activities in the academic department, issues in that field, research and faculty information. A closing session that will focus on the future of TWU will be presented at 3:10 p.m. in MGJ 206 by Dr. Bettye Myers (kinesiology), president of the TWU National Alumnae Association.

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VOLUNTEERS NEEDED FOR "MAKE A DIFFERENCE DAY"

With a goal of 10,000 participants and a national award for its 1995 volunteer projects, community members in Denton -- including TWU faculty, staff and students -- can participate in the city's third annual Make A Difference Day on Sat., Oct. 25. The national Make A Difference Day effort is a program begun in 1992 by *USA Weekend* and The Points of Light Foundation to promote volunteer efforts in cities and towns across America. The program is sponsored locally by Leadership Denton Alumni. "Hands out to others with hands-on projects' is the key to our approach in Denton," said Fran Miller, LDA member and chair for the citywide event. "We want people to reach out to someone else on Oct. 25 -- even for a few minutes -- to lend a helping hand where one is needed."

Last fall more than 7,000 Denton neighbors performed an act of kindness for someone else. This year, one of the event's major projects is Denton "Can" -- a city-wide effort to collect one can of nonperishable food for every citizen...at least 71,000 cans of food (or more!). "We really believe that Denton 'Can' succeed in this effort to help feed people in the community who need help," said Miller. "All grocery stores and city recreational centers will have collection sites throughout that week, and we are asking for volunteers who will staff tables at each store or center that Saturday to ask shoppers for donations."

A hotline is available -- 369-7200 -- for persons to call who either have a need and want to request help or for those who want to volunteer. The event's steering committee will help match needs with volunteers. LDA members also ask people who are planning their own projects to call the hotline with information about the project and how many people are involved. "We then report this information to *USA Weekend* and find out how Denton did, along with thousands of other cities in America," added Miller.

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MAKE A DIFFERENCE DAY, *continued*

While some members of the TWU family are gearing up to help with the city-wide food drive in a number of capacities, other volunteers might consider these ideas: a clothing drive, a blood drive, raking leaves for a neighbor, reading to a small child, taking an elderly friend to the mall, picking up trash and similar efforts -- all which make a difference to someone in the community. "Make a Difference Day, at an individual level, means taking some time...a few minutes or a few hours...to do something good for someone else," added Miller.

On Oct. 25, Make A Difference Day organizers will be headquartered all day, beginning at 7 a.m., in the Civic Center area on McKinney Street. They will have a list of needs and requests on hand to share with anyone who stops by and wants an assignment. Light refreshments will be available from 7 to 10 a.m. or from 5 to 6 p.m., and volunteers can leave their reports on projects and the number of volunteers involved. Other activities -- including redbud tree sales and the canned food drive -- also will be based at the Civic Center. The Denton Independent School District is involved, and university students are encouraged to adopt projects in their organizations or on a school's behalf. For more information, call the Denton Make A Difference Day hotline at (940) 369-7200 or Miller at (940) 565-4762 or Ann Hatch at (940) 898-3452. The USA WEEKEND national hotline number is 1-800-416-3824.

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NEWSBRIEFS

The TWU Faculty Handbook will convert to electronic distribution in fall 1997; watch for announcement when the text becomes available online and the instructions on how to access it. Hard copies of the handbook will be maintained in the offices of the president, vice presidents, associate and assistant vice presidents, deans, associate deans, department chairs, the Faculty Senate office, the TWU Blagg-Huey Library, human resources, public information and internal audits. Copies of the 1997/98 edition of the *Faculty Handbook* were mailed to those offices last week. For more information, contact Debbie Burgess (president's office) at ext. 3223.

Reminder: Former WASP Marion Stegeman Hodgson, author of *Winning My Wings: A Woman Airforce Service Pilot in World War II*, will participate in a book signing and reception on Oct. 22 at 3:30 p.m. in lecture room 101, Blagg-Huey Library. Hodgson graduated from flight school in 1943 with the 318th Army Air Force's flying training detachment in Sweetwater, Texas. Her book tells the story of the Women Airforce Service Pilots (WASPs) of World War II and her personal experiences as a military pilot. The event is free and open to the public; call ext. 3748.

Bosses' Day is Thurs., Oct. 16, and ASSET is hosting the 1997 Bosses' Day luncheon at TWU from noon to 1 p.m., HH southwest dining room. The event, which is open to everyone employed at TWU (ASSET membership not required), will feature a buffet lunch of assorted pastas and sauces, antipasto, Caesar salad, garlic breadsticks, coffee, tea and Italian cream cake. Live entertainment will be provided by the Daughters of the Pioneer. Tickets are \$7.95 per person, and reservations are due Mon., Oct. 13; call Vernie Wilson (admissions) at ext. 3046 to RSVP.

Reminder: The TWU department of visual arts is featuring an exhibit, "Pieces, Parts and Passion: The Quilted Medium," Oct. 6-24 in the fine arts gallery. The show, which features 17 artists from the United States and two artists from Canada and Australia, is free and open to the campus community and general public. Gallery hours are weekdays from 9 a.m. to 4 p.m.

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NEWSBRIEFS, continued

Reminder: The State Employee Charitable Campaign at TWU is in full swing as the university seeks to meet its goal of \$24,000 this year. All TWU employees have received a letter and their campaign brochures and forms. Each department and office on campus has a designated representative who can answer questions or help them fill out the forms, which should be returned by Oct. 31 in envelopes marked 'confidential' to Colleen Saltee (payroll). Employees may choose to contribute through payroll deduction, cash or checks. A variety of state and local agencies depend on this campaign to continue their services. A community agency information fair will be held on Thurs., Oct. 16, 1997, from 10:30 a.m. to 1:30 p.m., SC 2nd floor lobby; the fair is scheduled in conjunction with SECC. All TWU faculty, staff and students are invited.

The Institute for Clinical Services and Applied Research will present an interdisciplinary clinical staffing workshop on Mon., Oct. 20, from 11:30 a.m. to 1 p.m. on ACT 3, which will be repeated that evening from 5:30 to 7 p.m. in the same location. No audiotaping or videotaping will be permitted during the workshop. All interested faculty, staff and students are invited; for more information, call the institute at ext. 2285.

Reminder: Victor Morales, recent candidate for the U.S. Senate, will join students, faculty and staff in their celebration of Hispanic Heritage Month on Thurs., Oct. 16. Morales, who challenged Sen. Phil Gramm for his Senate seat last year, will participate in a free afternoon presentation at 3 p.m., MCL auditorium, and is scheduled as the keynote speaker for TWU's Hispanic heritage celebration scholarship banquet from 7 to 9 p.m., HH southeast dining room. The afternoon presentation is free and open to the public and campus community. Tickets are available for the banquet through the office of intercultural services at a cost of \$15 for TWU and area students and \$25 for TWU and area faculty and staff, plus the general public. Call ext. 3769.

Copies of the 1997-98 TWU Student Handbook are available in SC 209. The handbooks have been distributed to the residence halls in Denton, Dallas and Houston; several departments have requested copies as well. To assist departments with student advising, five copies of the new handbook already have been distributed in each mailbox in the mailroom. "Please distribute these copies to members of your faculty and staff," said Judy Hildebrandt (Student Center). "If you need additional copies, please call the Student Center office at 8-1-3640, and we will be happy to put them in campus mail. If you receive more copies than you need, please share them with students or other departments." Hildebrandt added that campus telephone directories should arrive by the end of October, and copies will be distributed in the same manner; additional copies will be available in the Student Center office as well.

Reminder: The faculty awards committee requests nominees for the Piper Professor Award sponsored annually by the Minnie Stevens Piper Foundation. TWU can nominate one candidate for this prestigious award, which includes a cash honorarium of \$2,500 and a gold commemorative pin. The awards are designed to give recognition to the teaching profession rather than to research, publication, administration or other related activities. The two-part nomination form may be obtained from Dr. Sarah McIntire (biology), chair of the committee; call her at 8-1-2396 or fax 8-1-2392. The deadline to submit nominations is Oct. 20, 1997.

The Academic Advising Center will conduct its semi-annual workshop on "Effective Academic Advising" on Fri., Oct. 24, from 9 to 10:30 a.m. in JH 239. Every department is urged to send at least one representative. Faculty will receive current information about TASP, CORE, placement tests and other items. Coffee will be served; please reserve a place by calling ext. 3850.

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NEWSBRIEFS, *continued*

A concert benefiting Mark Fearing (son of TWU faculty member Don Fearing) will be held on Sun., Oct. 19, from noon to 5 p.m. in the fair hall at the Denton County fairgrounds (behind Kroger on University Drive). The free concert will feature music by country/folk players Jeff and Julie Glover; Drew Phelps and his soft jazz band; country/rock musician Brent Mitchell; rock musician Will Slade and the "Bad Guys"; jazz player Jimi Tunnell in "Trilateral Commission"; Fritz Schwalm Jr. and the blues/folk "Band Schmand"; and Mike Steinel and UNT jazz faculty playing "be-bop." Admissions is free, but donations and pledges will be accepted to help the younger Fearing, who was infected two years ago with a meningitis bacterium that led to the amputation of his hands and lower legs, as well as hearing and memory loss. The event is sponsored by Trinity Presbyterian Church; for more information, call the church at (940) 382-8815.

Reminder: TWU student health services will offer a flu shot clinic on Wednesday evenings during October from 4 to 6 p.m. for students, faculty and staff. The cost is \$10 per person; clients should be prepared to remain for 20 minutes after they are vaccinated. For details, call 8-1-3826.

One chief function of the Blagg-Huey Library is to inform faculty, staff and students of diverse computer resources and general library location information. The library's reference component offers training in online databases such as Carl UnCover, CD-ROM databases, FirstSearch, TexShare, EbscoHost, MUSE and IDEAL (full-text article databases), IRIS, Internet searching, library sources from home computers and focused library tours. Training sessions are offered at various dates and times to fit both regular and exceptional schedules. Interested persons may check the library's current training catalog by going to the TWU home page (<http://www.twu.edu>) and then by clicking on "library," "library resources" and "training calendar." Registration is limited, so call early. Contact the library's information desk at 8-1-3702, or contact Jimmie Lyn Harris by phone at 8-1-3740, by e-mail at Jharris@twu.edu or by fax at 8-1-3808.

The department of human resources has issued copies of its new training program schedule to all offices and departments at TWU. For more information, call 8-1-3555. Some upcoming programs include: "Effective Meetings," Oct. 14, 2:30 to 4:30 p.m., Denton; "Communicating with Our Customers," Oct. 16, 1:30 to 4:30 p.m., Denton; "Effective Office Management," Oct. 17, 1:30 to 3:30 p.m., Houston; "Purchasing: Buy It Right," Oct. 21, 10 to 11:30 a.m., Denton; and "Interpersonal Skills," Oct. 22, 2:30 to 4:30 p.m., Denton.

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UPDATE ON TWU PEOPLE

Dr. **Bruce Etnyre** and Dr. **Sharon Olson** (Physical Therapy, Houston) recently participated in the 1997 International Conference on Aging and Physical Activity, held Sept. 18-21 in Austin. Etnyre discussed "The Effectiveness of Flexibility Exercises for Increasing Joint Range of Motion in Older Adults," and Olson presented "Clinical Research on Flexibility in Older Adults," with particular emphasis on spinal mobility.

Dr. **Linda King** (Wellness Center) was named a member of the 1997 Class of Association for Worksite Health Promotion Fellows during AWHP's annual meeting in Chicago recently. The organization's Fellows program was established in 1984 to identify and recognize professional members for "their continuous and exceptional achievement and contribution to the worksite health industry." King has been active in AWHP since 1984 and has served on its Region VI board.

THIS WEEK AT TWU: OCTOBER 13 - 19, 1997

- Oct. 6-25 -Visual arts exhibit: "Pieces, Parts and Passion: The Quilted Medium," Fine Arts Gallery, Monday-Friday, 9 a.m.-4 p.m. (Ext. 2530)
- Mon.-Thurs.,
Oct. 13-16 -Blagg-Huey Library open 7:30 a.m.-midnight; bookstore open 7:30 a.m.-6 p.m.; Wellness Center open 6 a.m.-10 p.m.
- Mon., Oct. 13 -SGA House of Representatives meeting, exec. staff only, noon, SC 105.
-Hispanic women's support group, Counseling Center, 4-5 p.m.
- Tues., Oct. 14 -Faculty recital: Dr. Tom Brown (performing arts, music), MJPH, 8 p.m.
-ITS: Building/maintaining database-ClarisWorks 4.0, SH 206, 1-2 p.m.
-Degree plan workshop for elementary ed. B/ESL students, MCL, 3-5 p.m.
-ITS: Windows 95 basics, SH 206, 11 a.m.-noon.
-HR: Effective meetings, Denton, 2:30-4:30 p.m. (Ext. 3555)
- Wed., Oct. 15 -ITS: Venus/e-mail, SH 206, 2-3 p.m.
-Videoconference: "Caught in the Crossfire: Affirmative Action in Higher Education," Blagg-Huey Library 101, 1:30-3 p.m., free. (Ext. 3769)
-Annual flu shot clinic, student health services, 4-6 p.m., \$10/shot.
-Teacher ed program reviews, MCL 408, noon or 12:3 p.m. (Ext. 2202)
-SGA meeting, SC 006-007, 5-7 p.m. (Ext. 3650)
-ITS: Create a simple newsletter-Word 97, SH 206, 4-5 p.m.
-Houston Center: Condomsense, noon, courtyard. (8-4-2158)
-ITS: Creating/editing documents-Word 6.0, SH 206, 1-2 p.m.
-ITS: Creating/editing documents-ClarisWorks 4.0, SH 206, 11 a.m.-noon.
-ITS: Venus/e-mail, SH 206, 5-6 p.m.
- Thurs., Oct. 16 -ITS: Venus/homepage, SH 206, 2-3 p.m.
-Bosses' Day lunch sponsored by ASSET, HH, noon-1 p.m. (Ext. 3046)
-ITS: Netscape/basics, SH 206, 5-6 p.m.
-HR: Communicating with Our Customers, Denton, 1:30-4:30 p.m.
-ITS: Enhancing presentations, PowerPoint 97, SH 206, 11 a.m.-noon.
-ITS: Building/editing presentations-PowerPoint 4.0, SH 206, 1-2 p.m.
-Victor Morales lecture, 3 p.m., MCL auditorium; HH, 7 p.m., \$15-\$25.
-Teacher ed program interviews, MCL 408, noon or 12:30 p.m.
- Fri., Oct. 17 -Volleyball: TWU vs. Eastern New Mexico (Portales), 8 p.m.
-HR: Effective Office Management, Houston, 1:30-3:30 p.m.
-ITS: Videoconferencing, SH 308, 9-10 p.m.
-Biology seminar, CFO 205, 4-5 p.m.
-Blagg-Huey Library open 7:30 a.m.-9 p.m.; bookstore open 8 a.m.-5 p.m.; Wellness Center open 6 a.m.-10 p.m.
- Sat., Oct. 18 -Health education certification exam, MCL, 7 a.m.-4 p.m.
-Volleyball: TWU vs. West Texas A&M (Canyon), 3 p.m.
-Library: 9 a.m.-6 p.m.; bookstore closed; Wellness Ctr: 8 a.m.-6 p.m.
- Sun., Oct. 19 -Library: 2 p.m.-midnight; bookstore closed; Wellness Ctr: 1-6 p.m.

