

Volume 31, Number 19, September 20-October 4, 2009

TWU POSTS 7.2 PERCENT ENROLLMENT GAIN

Enrollment at Texas Woman's University is up 7.2 percent to a record 13,358 students, marking TWU's eighth consecutive year of enrollment growth.

More importantly, TWU's total semester credit hours are up 6.1 percent from last fall to 129,532 hours — also a record. Student credit hours, not headcount, determine a university's state funding. All numbers are based on preliminary 12th class day data.

"I applaud the tireless efforts of faculty and staff in Denton, Dallas and Houston who helped TWU achieve another year of record growth," TWU Chancellor Ann Stuart said. "An uncertain jobs market is leading to careers in stable professions, and this is where TWU succeeds by offering quality programs in health care, education and business."

Overall undergraduate student enrollment increased 5.7 percent to 7,845 students. Graduate enrollment is 5,512 students, up 9.3 percent from last fall.

Enrollment on the Denton campus increased 6.7 percent to 10,932 students and Houston center enrollment grew 4.4 percent to 1,236 students for fall 2009.

Enrollment at the Dallas center also increased 14.5 percent to 1,190 students. To accommodate continued growth in Dallas, TWU is building a new \$55.5 million TWU T. Boone Pickens Institute of Health Sciences-Dallas Center, which will combine TWU's Parkland and Presbyterian sites into a dynamic campus-in-one building at the Parkland location. The new institute is expected to open in 2011.

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TWU TO OFFER TWO NEW ONLINE DEGREES

The Texas Woman's University Office of Lifelong Learning has announced that two new business degrees will be added to TWU's distance education roster beginning in spring 2010.

A bachelor of business administration in marketing and a bachelor of business administration in management will be offered 100 percent online, making them ideal for transfer students or those who have a job and/or a family.

The BBA in marketing will focus on how marketing integrates with the overall strategy and profitability of a business, while the BBA in management focuses on the understanding of how the business strategy, legal environment and design of work affect management.

Both new programs are open to junior- and senior-level students.

These two new business programs join the online BBA in human resources that was approved this summer. TWU now offers a total of 22 distance education degrees.

For more information about the new online business degrees, visit www.twu.edu/som and click on the “Undergraduate BBA & BS” link, or email Dr. Paula Ann Hughes, director of the TWU School of Management, at pahughes@twu.edu.

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NEWSBRIEFS

Information and news about activities, programs or TWU people may be sent to the Office of Marketing and Communication through campus mail or by e-mail to info@twu.edu. The deadline to receive information is the first and third Tuesday of each month at 5 p.m. for the following week. Student information for the “People” section is not published unless it is submitted by or in conjunction with a faculty member and that faculty member’s related activities.

The **Chancellor’s Annual Luncheon** supporting the **State Employee Charitable Campaign** will be held from noon to 1 p.m. Thursday, Oct. 1 in the Hubbard Hall Southeast Dining Room. Doors will open at 11:30 a.m., with lunch service beginning at noon. Attendees are asked to enter Hubbard through Southeast Foyer. Cost is \$12 per person or \$80 for a table of eight. **Reservation deadline is 3 p.m. Monday, Sept. 28.** Payment may be made by cash or by check made payable to SECC. Reservations will be confirmed by email – no tickets. For information about the luncheon or reservations, email dburgess@twu.edu or phone ext. 3201.

The **Texas Woman’s University Archives Digital Collection** was featured during the month of September on the OCLC Web site at <http://www.oclc.org/contentdm/collections/default.htm>

The TWU Gymnastics team is seeking donations of cardio equipment — **specifically, motorized treadmills**. If you have a treadmill that is now a glorified clothes hanger and is taking up space, the team would love to take it off your hands. Call or email Coach Frank Kudlac at 81-2384 or fkudlac@twu.edu to arrange donation and pick up.

The TWU Libraries online tutorials “**Avoiding Plagiarism**” and “**Understanding Information Sources**” were recognized by the Association of College and Research Libraries Instruction Section’s Peer-Reviewed Instructional Materials Online (PRIMO) project and added to the American Library Association’s (ALA) PRIMO database. ALA plans to feature “Avoiding Plagiarism” in a “Site of the Month” interview that will be posted on the PRIMO committee website.

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UPDATE ON TWU PEOPLE

Please submit “People” items (faculty and staff only) to the Office of Marketing and Communication by campus mail or by e-mail to info@twu.edu. Include first and last names (no initials, please) and appropriate titles (ie. Dr.)

The Blagg-Huey Library Woman’s Collection has been renamed in memory of former TWU Regent **Lou Halsell Rodenberger** (1926-2009). The Woman’s Collection was chosen as a way to recognize Dr. Rodenberger’s distinguished research and publications on Texas women writers and their works, and to express gratitude for her many years of devoted service to TWU as a distinguished alumna, foundation board member and regent.

Dr. **Anne Simpson** (reading) was elected vice president of the Reading Recovery® North American Trainers Group.

Dr. **Mahesh “Michael” S. Raisinghani** (School of Management) has been appointed to the World Affairs Council of Dallas/Fort Worth’s (WACDFW) Education Task Force. He currently is working with this nonprofit, nonpartisan organization on the application for a Fulbright-Hays grant for 14 teachers from the Dallas/Fort Worth area to study India’s efforts to meet selected United Nations’ Millennium Development Goals. He will assist the group with elements of their proposal and pre-departure readiness. The WACDFW is heavily involved in bringing international education to students and teachers in the Dallas/Fort Worth area. The group seeks to promote international awareness, understanding and connections through its free education programs.

A work by Dr. **Ellina Grigorieva** (math and computer science), co-authored with E. N. Khailov and titled “Hierarchical Differential Game between Manufacturer, Retailer, and Bank,” was published by the *Journal of Dynamical and Control Systems*, Vol 15 (2009), No. 3 (July), pp. 359-391.

A paper by Dr. **Ellina Grigorieva** (math and computer science), titled “Hierarchical differential games between manufacturer and retailer,” was published by the *Journal of Discrete and Continuous Dynamical Systems*, Supplement Volume, August 2009.

Dr. **AnaLouise Keating** (women’s studies) was a keynote speaker at the first international conference on Gloria E. Anzaldúa, held this summer. Her presentation was titled “Gloria E. Anzaldúa’s El Mundo S/Zurdo: Past, Present, Future.”

Dr. **Katie Rose** (family sciences) and **Heidi Ashbaugh** (library science/Lifelong Learning) have each received recognition as having met expectations of the Quality Matters™ review process for one of their online courses. Dr. **Rose** received recognition for the course FS 5693 Research Methods in Family Sciences in August. This is her second course to be QM recognized. Her course FS 5533 Parenting Education received QM recognition in January 2008. Ms. **Ashbaugh** submitted course LS 5903 Adult User Education and received a perfect score for her QM review. With the addition of these courses, TWU now has eight QM recognized online courses. For more information about Quality Matters, visit www.qualitymatters.org or contact the Office of Lifelong Learning at 81-3409.

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THE NEXT TWO WEEKS AT TWU: SEPTEMBER 21-OCTOBER 4, 2009

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| Mon., Sept. 21 | -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Fitness and Recreation open 6 a.m.-midnight. |
| Tues., Sept. 22 | -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Fitness and Recreation open 6 a.m.-midnight. -Pamela Youngblood Faculty Flute Recital, 7:30 p.m., MJPH. Free. |
| Wed., Sept. 23 | -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Fitness and Recreation open 6 a.m.-midnight. -Pachanga, kickoff to Hispanic Heritage Month, 4:30 p.m. in The Underground, \$7.25 for event and dinner. |
| Thur., Sept. 24 | -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Fitness and Recreation open 6 a.m.-midnight. -The Department of Visual Arts Film Society presents Marlon Brando in "On the Waterfront," 6 p.m., room 101, Fine Arts Building. Free. Discussion will follow. For more information, contact Dr. John Calabrese, jcalabrese@twu.edu or Vance Wingate, vwingate@twu.edu . -Pioneers Volleyball vs. Eastern New Mexico, 7 p.m., home. |
| Fri., Sept. 25 | -Library open 7:30 a.m.-10 p.m.; bookstore open 8 a.m.-3 p.m.; Fitness & Recreation open 6 a.m.-midnight. |
| Sat., Sept. 26 | -Library 9 a.m.-6 p.m.; bookstore closed; Fitness and Recreation open 8 a.m.-6 p.m. -Pioneers Softball vs. UT-Arlington, 1 p.m., away. -Pioneers Softball vs. West Texas A&M, 2 p.m., home. |

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| Sun., Sept. 27 | -Library open 2 p.m.-midnight; bookstore closed; Fitness and Recreation open 2-10 p.m. -Pioneers Soccer vs. TCU, 1 p.m., away. |
| Mon., Sept. 28 | -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-6 p.m.; Fitness and Recreation open 6 a.m.-midnight. -Music Department guest artist Mei Zhong, voice recital, 7:30 p.m., MJPH. Free. |
| Tues., Sept. 29 | -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Fitness and Recreation open 6 a.m.-midnight. -Pioneers Soccer vs. Texas A&M-Commerce, 7 p.m., away. |
| Wed., Sept. 30 | -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-5 p.m.; Fitness and Recreation open 6 a.m.-midnight. |
| Thur., Oct. 1 | -Library open 7:30 a.m.-midnight; bookstore open 8 a.m.-6 p.m.; Fitness and Recreation open 6 a.m.-midnight. |
| Fri., Oct. 2 | -Library open 7:30 a.m.-10 p.m.; bookstore open 8 a.m.-3 p.m.; Fitness and Recreation open 6 a.m.-midnight. -Pioneers Soccer vs. Midwestern State, 6 p.m., away. -Pioneers Volleyball vs. Incarnate Word/St. Mary's, 3 p.m./7 p.m., away. |
| Sat., Oct. 3 | -Library open 9 a.m.-6 p.m.; bookstore closed; Fitness and Recreation open 8 a.m.-6 p.m. -Pioneers Softball vs. UT-Dallas/Northwood/UNT, 11 a.m./5 p.m./7 p.m., home. -Pioneers Volleyball vs. Texas A&M-International, 3 p.m., away. |
| Sun., Oct. 4 | -Library 2 p.m.-midnight; bookstore closed; Fitness and Recreation open 2-10 p.m. |

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