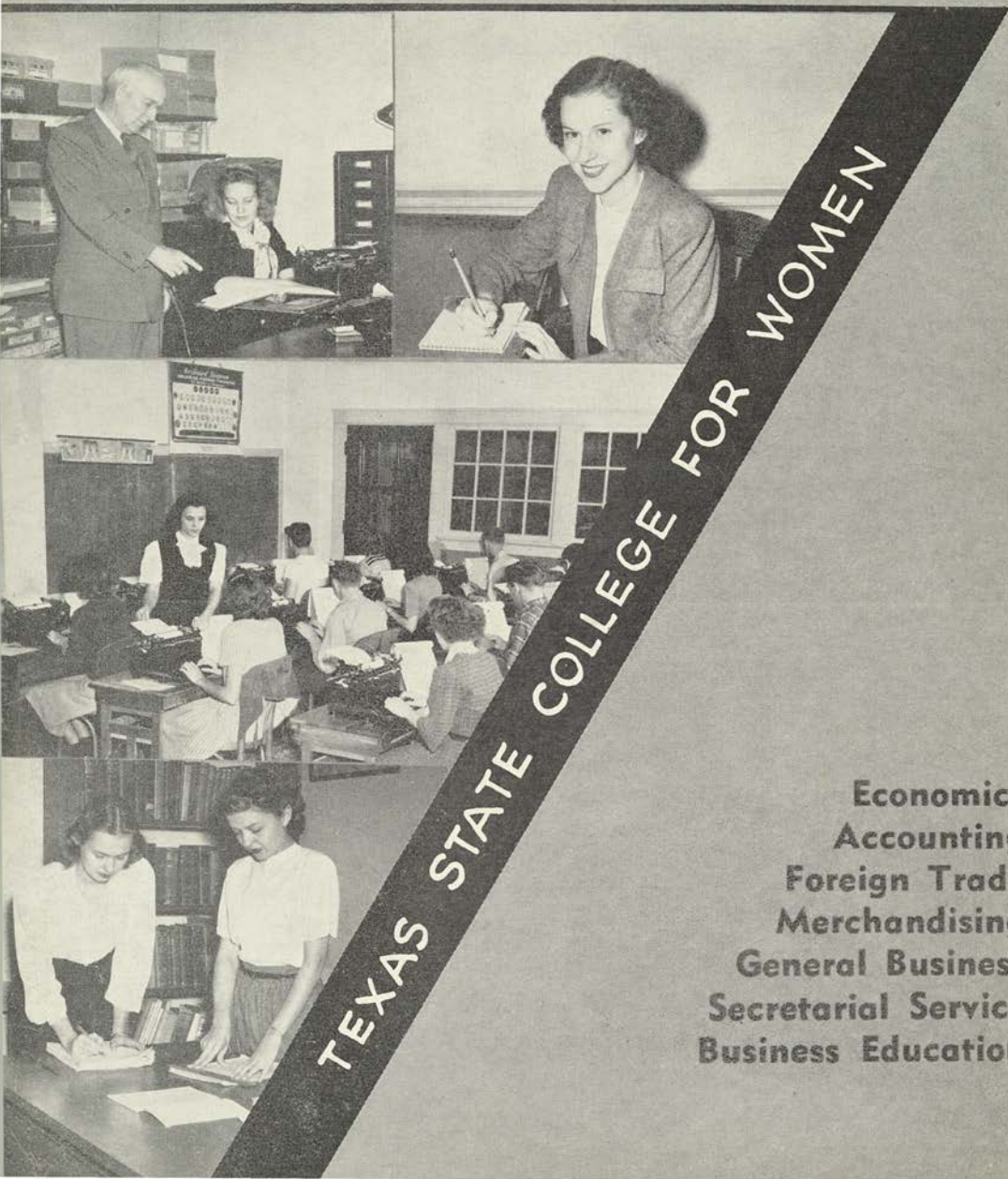


DEPARTMENT OF ECONOMICS AND BUSINESS



TEXAS STATE COLLEGE FOR WOMEN

Economics
Accounting
Foreign Trade
Merchandising
General Business
Secretarial Service
Business Education

Texas State College for Women

A MEMBER OF

Association of Texas Colleges

Southern Association of Colleges and Secondary Schools

Southern University Conference

Association of American Colleges

American Association of University Women

American Dietetics Association

American Council on Education

American Library Association

Association of American Library Schools

and

APPROVED BY

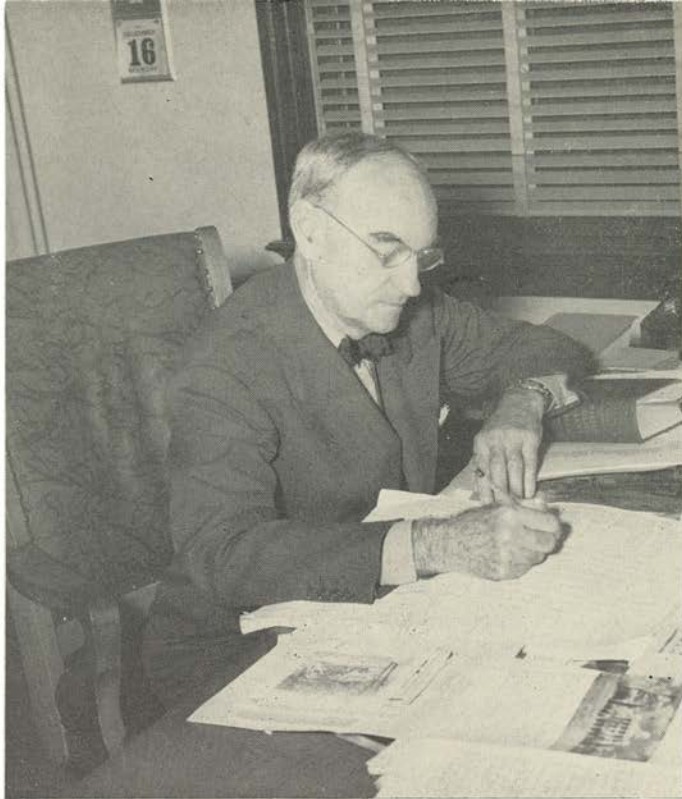
Association of American Universities

The material contained herein is only generally descriptive and is subject to change without notice. Questions concerning admission requirements, transfers, or housing should be addressed to the Registrar. Questions concerning specific work in economics or business administration may be addressed to the Director, Department of Economics and Business, Box 3805, TSCW Station, Denton, Texas.

COLLEGE BULLETIN

No. 352 - Jan. 1, 1948

Issued semi-monthly by the Texas State College for Women, Denton, Texas. Entered Dec. 17, 1917, Denton, Texas, as second-class matter under Act of Congress Aug. 24, 1912.



Dr. L. H. Hubbard — President Since 1926

FOREWORD

The Department of Economics and Business is one of the largest and best-staffed on the campus of the Texas State College for Women. Its roster of faculty members is impressive. Its equipment is improving each year. This bulletin will give its readers a good idea of its objectives, and how it is prepared to furnish training in economics and business to all who want to combine such training with a well-rounded college education.

The test of any college is the success of its graduates as useful and outstanding members of their communities. By this test the Department of Economics and Business has done its work well. Hundreds of its majors have made real contributions to their state and nation, as teachers, in the business world, as efficient directors of happy homes. You should give careful thought to the advantages it has to offer.

Yours very truly,

L. H. Hubbard

L. H. HUBBARD, President

COLLEGE CALENDAR

1948-49

SUMMER SESSION, 1948

First Term

June 2	Wednesday	Registration
July 13-14	Tuesday-Wednesday	Examinations

Second Term

July 15	Thursday	Registration
Aug. 23-24	Monday-Tuesday	Examinations
Aug. 26	Thursday	Summer Commencement

FIRST SEMESTER (1948-49)

Sept. 16-18	Thursday-Saturday	Examinations for Admission
Sept. 19	Sunday	Dormitories Open - 12:00 Noon
Sept. 20-22	Monday-Wednesday	Registration
Jan. 28-Feb. 5	Friday-Saturday	First Semester Examinations
Feb. 6	Sunday	Midwinter Commencement

SECOND SEMESTER

Feb. 7	Monday	Examinations for Admission
Feb. 7-8	Monday-Tuesday	Registration
May 26-June 3	Thursday-Friday	Second Semester Examinations
June 6	Monday	Spring Commencement

ADMINISTRATIVE STAFF

Louis Herman Hubbard, Ph.D., LL.D., President of the College
 E. V. White, M.A., LL.D., Dean of the College
 Mattie Lloyd Wooten, M.A., Ph.D., Dean of Students
 Francis W. Emerson, M.A., Registrar
 Willis H. Clark, M.S., Ph.D., Director of Graduate Division
 W. M. Loveless, Business Manager
 Joe E. Reed, Auditor and Treasurer

TEACHING STAFF

ALDON S. LANG, Professor and Director

B. A., Baylor University; M. A., University of Iowa; Ph. D., University of Texas.

RUTH DOUGLASS, Professor

B. A., University of Wisconsin; M. A. Southern Methodist University; LL.B., Jefferson University; Admission to Texas Bar; Columbia University; Universities of Iowa and Chicago.

TEACHING STAFF (Continued)

ELSIE S. JENISON, Professor

B. A., Wellesley College; M. A., Ph. D., Columbia University; University of Wisconsin; London School of Economics.

LEE E. JOHNSON, Professor

B. B. A., M. B. A., University of Texas; New York University; C. P. A.

THURMOND L. MORRISON, Professor

B. A., M. A., Ph. D., University of Texas; University of Heidelberg.

ROY L. McPHERSON, Associate Professor

B. B. A., M. B. A., University of Texas.

CLAUDE B. TATE, Associate Professor

B. S., University of Oklahoma; M. B. A., University of Texas.

LEONE ORNER, Assistant Professor

B. S., Oklahoma A. & M. College; M. A., Columbia University; Denver University; University of Southern California.

EDITH LUCILE ROBINSON, Assistant Professor

B. A., Hardin-Simmons; M. A., University of Colorado; University of Texas; Columbia University.

NORMA DEE LAYTON, Assistant Professor

B. S., M. A., Texas State College for Women; University of California at Los Angeles.

JOHNIE B. PUNCHARD, Instructor

B. S., Baylor College; M. A., Baylor University; University of Texas; Baylor University

ALINE WOLTERS, Instructor

B. S., M. A., Texas State College for Women; University of Colorado.

MRS. CASSIE PAUL DICKINSON, Instructor

B. S., University of Texas; University of Mexico; University of Manitoba; Texas State College for Women.

MRS. BETH S. McKAY, Teaching Assistant

B. S., Texas State College for Women.

DENTON, TEXAS

Texas State College for Women is located in Denton, Texas. The City of Denton, with its 15,000 permanent residents, is known throughout the Southwest as the "Ideal Home City." It earned this title because of its many cultural and educational advantages and because of the traditional hospitality of its townsfolk and students. Located in North Central Texas, Denton is 40 miles northwest of Dallas, and 36 miles north of Fort Worth. Through efforts of the Texas State College for Women faculty and administration, the artistic and cultural advantages of these two cities are made available to students.



Administration Building

TEXAS STATE COLLEGE FOR WOMEN

Texas State College for Women first opened its doors to students in 1903. Nearly 50,000 students have attended the school. With an annual enrollment of approximately 2800 students, it is the largest residential college for women in the United States. The 200 acre campus, one of the nation's most beautiful, has more than 60 modern buildings.

Nestled among the hills on the northeastern fringe of the city, the college offers unexcelled opportunities for year-around sports. A nine-hole golf course, riding stables, outdoor and indoor swimming pools, and gymnasium are located on the campus. In addition riflery, tennis, badminton, hockey, soccer, softball, volley ball, fencing, speed ball, tumbling, and archery are a part of the regular sports program.

A modern Union Building, with a ball room capacity of 1000 couples and a completely equipped recreation room insure adequate play time facilities.

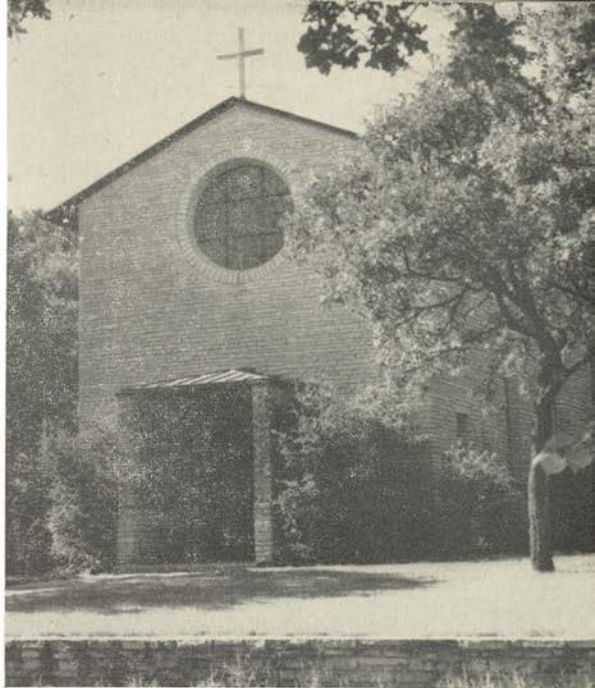
Throughout its existence TSCW has been a crusader for improvement of higher education for women. Its growth and success have been marked by the combination of administrative vision and excellence of faculty. The College is ever alert to provide students with an education that will best prepare them to meet the demands of the modern, practical and scientific spirit of a growing and changing nation, and that will, in addition, enrich their lives with an exclusive and vital cultural training.

As a woman's college, T.S.C.W. has avoided the serious postwar crowded conditions characteristic of most other institutions due to large veteran enrollments. Consequently, the high quality of instruction here has remained unimpaired. The moderate-sized student body, the democratic atmosphere of the campus, and the fact that it is a residential college make for an unexcelled **esprit de corps** among faculty and students. Due to favorable environment and an atmosphere of learning, the T.S.C.W. student has a rare opportunity for high scholastic attainment and cultural achievement.

Little Chapel-in-the-Woods

The Little Chapel-in-the-Woods is symbolic of the belief that a well-proportioned life must include a religious faith. In devotion to their religious aspirations, with their own hands, students labored to build it, fashioned the stained glass windows, the carvings on pulpit and pews, the brass and pewter appointments, and the beautiful mahogany and brass doors.

Early each Sunday morning, in the Chapel, non-sectarian devotional services are conducted entirely by students. Programs of sacred music are given from time to time. Ex-students return to be married in its atmosphere of peace and quiet. Remote, in a grove of oaks, it is a retreat for meditation and prayer, a little shrine to delight the senses and restore the soul.



The Little Chapel-in-the-Woods

T. S. C. W.'s MODERN LIBRARY

Due to recent enlargement and improvements, the T.S.C.W. library is now better equipped to serve students than ever before. The stack space has been doubled and at present holds a collection of 100,000 volumes exclusive of government documents, which the college receives as a depository. There are approximately 60,000 government publications, many in the field of business and economics.

The library subscribes to over 650 current periodicals and nearly five hundred of these are bound regularly. All periodicals, current and bound, are on open shelves easily available to the students. Similarly available are all books on reserve shelves and a mezzanine collection of 12,000 volumes. Research librarians assist students working on special research projects.



*F. M. Bralley
Memorial
Library*

ADMISSION TO THE COLLEGE

FRESHMEN

Admission to TSCW as a freshman may be secured in one of the following three ways:

1. By graduating from an accredited secondary high school and transcript of credits which shows the candidate has 15 units of credit as follows: English, 3 units; Mathematics, 2 units (Algebra, 2 units or Algebra 1 unit and Plane Geometry 1); from Foreign Language, Social Science, Natural Science, 4 units (not less than 2 units may be presented in a foreign language for this requirement); Electives, 6 units. A student whose units do not conform to the above may enter the college on condition. A candidate should refer to the Annual Catalogue or write the Registrar, TSCW, if she desires conditional admission.

2. By passing entrance examinations on the 15 units listed above.

3. By individual approval. Under certain circumstances, applicants 21 years of age or over, may be admitted to the college without examination. For individual approval the student must show evidence that she has substantially covered the work required of other applicants and has sufficient ability and seriousness of purpose to do the desired work. Applicants who plan to enter under this mode of admission should write the Registrar for further details.

TRANSFERS

Students may be admitted to advanced standing by transfer of credits from other recognized colleges. Students intending to transfer to Texas State College for Women should have their credentials sent to the Registrar at an early date and should refer to the Annual Catalogue for full details.

REQUIREMENT FOR GRADUATION

In addition to the requirements set forth in the various majors the student is required to present 124 grade-points, including an average grade of C in the major and in the minor subject selected. Grade-points are computed as follows:

Grade	Grade-point
A	3 times as many grade-points as credits
B	2 times as many grade-points as credits
C	1 times as many grade-points as credits
D	No grade-points
F	No grade-points

Students majoring in business are required to select a minor in liberal arts. A minor in liberal arts consists of a minimum of 18 and a maximum of 30 semester hours. Minors may be chosen from the following: Biological Science, Chemistry, Economics, Education (liberal arts courses), English, a Foreign Language, General Science, Government, History, History of Art, Mathematics, Music (liberal arts courses), Physics, Psychology, Sociology, Speech (liberal arts courses.)

COST OF ATTENDANCE

REGULAR DORMITORY SYSTEM

For students in the regular dormitory system, the College charges for the nine months' session are as follows:

	Texas Students	Out-of-State
Tuition	\$ 50.00	\$150.00
Fees	30.00	30.00
Room rent	100.00	100.00
Board	258.00	258.00
	<hr/>	<hr/>
Totals	\$438.00	\$538.00

The above charges are in addition to the \$10 room assurance deposit, payable when application is made for a room, \$5 of which is refundable if requested on or before August 1 of the scholastic year for which made. One-half is used to cover the use of linen and room key and one-half is refundable, less necessary deductions for loss or damage, upon withdrawal of the student. Two payment plans are available.

SMITH-CARROLL COOPERATIVE SYSTEM

For those students unable to pay the regular dormitory charges, the College has organized a system of cooperative houses in which students live in small groups on a cooperative basis, doing their own cooking and other household duties. Experience, so far, has demonstrated that the charges for room and board and maintenance fee, under the cooperative system, averages approximately \$18.50 per month for students from Texas. There is a room assurance deposit of \$5 for the Smith-Carroll System, half of which is refundable under conditions mentioned above.

EXTRACURRICULAR ACTIVITIES

TSCW students enjoy a wide variety of extracurricular activities. The College Government Association gives the students an opportunity to participate with faculty members in the making of policies and regulations for the College.

The Student Finance Council has as its main purpose the raising of money to help finance worthy students in obtaining a college education.

The Student Council of Religious Activities helps to provide for the moral and religious needs of the College.

TSCW students publish three types of publications — **The Daily Lass-O**, **The Daedalian Quarterly**, a literary publication, and **The Daedalian Annual**.

There are also numerous literary, departmental, honorary, and regional clubs in which students may participate.



The Pioneer Woman

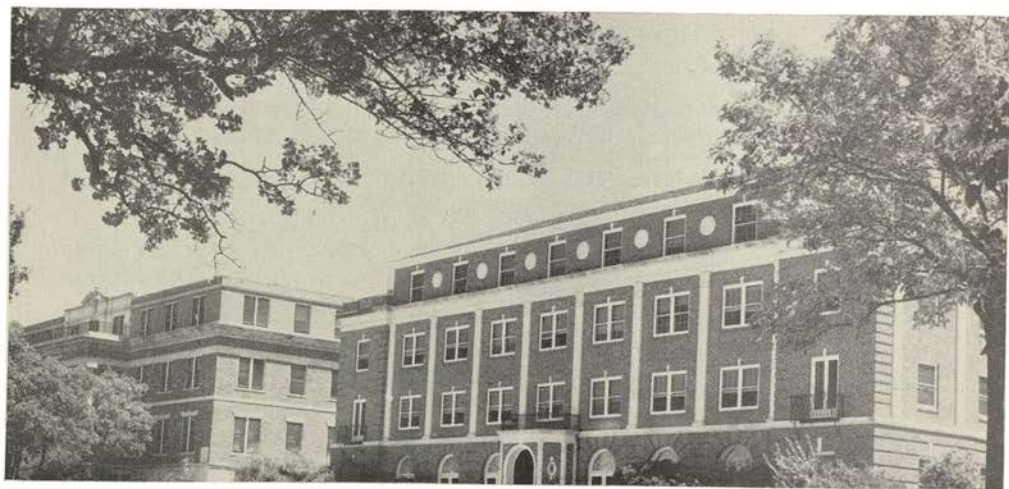
The Concert and Drama Series

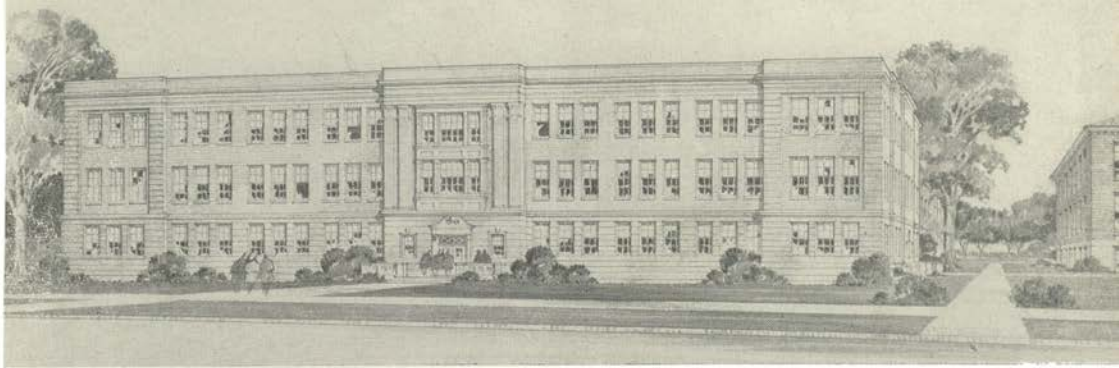
Through the Concert and Drama Series, Texas State College for Women offers its students superior opportunities to see well-known artists of the dance, and to hear the best in lecture, music, and drama. The Series includes concerts by the Dallas, San Francisco, and Minneapolis Symphony Orchestras, Lily Pons, Christopher Lynch, and other internationally famous musicians. The College chorus, dance, drama, and other organizations on the campus augment the Series. These student performances regularly attract talent scouts from Texas, New York and Hollywood. Traveling facilities are available for those wishing to attend fine arts programs in nearby cities. Indeed, Texas State College for Women provides its students with the finest in entertainment.



*Plaque
Presented to
TSCW
Ex-Service-
women*

Brackenridge Hall . . . Stoddard Hall





Proposed Economics and Business Building

HISTORY OF THE DEPARTMENT

Instruction in Economics and Business has been provided by the College throughout its history, and in a combined department since 1937. During this time four directors have supervised the instruction in Economics: Miss Jessie H. Humphries from 1903-04 to 1919-20; Dr. T. H. Gronert from 1920-21 to 1921-22; Dr. C. D. Judd from 1922-23 to 1936-37; and Dr. A. S. Lang from 1937-38 to the present time. Likewise, four directors have supervised Business Administration: Mr. Harry Gordon Allen from 1903-04 to 1916-17; Miss Ella Feiffer in 1917-18; Miss Ruth Douglass from 1918-19; to 1936-37; and Dr. A. S. Lang since 1937-38.



Dr. A. S. Lang, Director

The Department has experienced a steady and significant growth during the last two decades, the increase in enrollment being phenomenal during the war years. Through its balanced curriculum, generously enriched with liberal and technical courses, and its able instructional staff, the Department is able to graduate large numbers of young women exceptionally well prepared for employment in business and education and for successful and gracious living.



A Section of the Accounting Laboratory

MAJOR IN ACCOUNTING

The major in Accounting, which also requires coordinate work in business administration and economics, is designed to prepare the student for positions in accounting and bookkeeping.

There is a demand for secretaries who can also keep books. Although shorthand is not required for this course, it is highly recommended.

BACHELOR OF ARTS

Courses	Credit Hours
Accounting 241, 242, 33, 332	14
Additional Advanced Accounting	6
Business 121 or 111, and 112, 212	3 or 4
Business 330, 331, 342, 432, 435	16
Economics 231, 232, 337	9
English 131-132, 231-232	12
Fine Arts 339	3
Foreign Language	12
Government	6
History	6
Mathematics	6
Philosophy	3
Physical Education	4
Science, Mathematics	6
Elect from Business or Economics	7
Minor in Liberal Arts.	
Electives sufficient to make a total of 124 hours.	

BACHELOR OF SCIENCE

Courses	Credit Hours
Accounting 241, 242, 33, 332	14
Additional Advanced Accounting	6
Business 121, 111, and 112, 212	3 or 4
Business 330, 331, 342, 432, 435	16
Economics 231, 232, 337	9
English 131-132, 231-232	12
Fine Arts 339	3
Foreign Language	6
Government	6
History	6
Mathematics, Science	6
Physical Education	4
Elect from Business or Economics	7
Minor in Liberal Arts.	
Electives sufficient to make a total of 124 hours, provided 60 hours in Liberal Arts are outside the major field of accounting and business.	



Practice Teaching at Denton Senior High School

MAJOR IN BUSINESS EDUCATION

Business Education is one of the fastest-growing majors in the Department of Economics and Business. This increased enrollment is perhaps attributable, in large part, to improved salaries for teachers. Students majoring in Business Education not only are prepared to teach commercial subjects in schools and colleges but also are qualified to do secretarial work. Special training is given in methods of teaching commercial subjects, and opportunity is provided for majors in this field to have the experience of teaching under supervision in the Denton Public Schools.

BACHELOR OF ARTS

Courses	Credit Hours
Accounting 241, 242	8
Business 121 or 111, and 112, 212	3 or 4
Business 131-132	6
Business 133, 233, 331, 330, 342	16
Economics 231, 232, 337	9
Education 131, 132, 231, 232, 339, 441	19
English 131-132, 231-232	12
Fine Arts 339	3
Foreign Language	12
Government	6
History	6
Philosophy	3
Physical Education	4
Science, Mathematics	12
Elect from Economics and Business 4	
Minor in Liberal Arts.	
Electives sufficient to make a total of 124 hours.	

BACHELOR OF SCIENCE

Courses	Credit Hours
Accounting 241, 242	8
Business 121 or 111, and 112, 212	3 or 4
Business 131-132	6
Business 133, 233, 330, 331, 342	16
Economics 231, 232, 337	9
Education 131, 132, 231, 232, 339, 441	19
English 131-132, 231-232	12
Fine Arts 339	3
Foreign Language	6
Government	6
History	6
Mathematics, Science	6
Physical Education	4
Elect from Economics or Business 7	
Minor in Liberal Arts.	
Electives sufficient to make a total of 124 hours, provided 60 hours in Liberal Arts are outside the major field of business.	



A Statistics Class

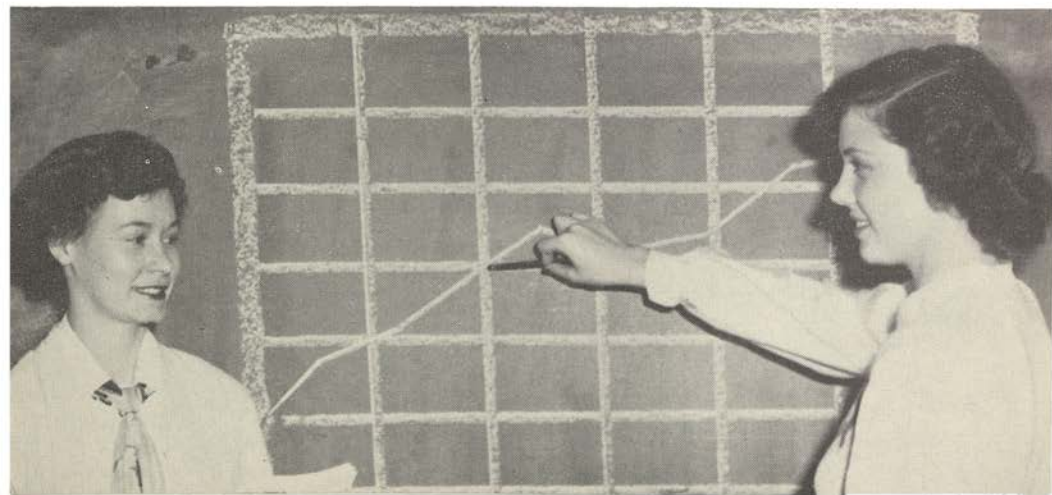
MAJOR IN ECONOMICS

While basic courses in economics are considered essential service courses to all business majors, a major in Economics is designed to give that more thorough understanding of economic principles, problems and institutions which is required for advanced work preparatory to teaching or to research in the field—a field now being given great emphasis in many phases of government and private industrial administration.

BACHELOR OF ARTS

Courses	Credit Hours	Courses	Credit Hours
English 131-132, 231-232	12	Sociology	6
Fine Arts 339	3	Major in Economics	30
Foreign Language	12	(Economics 30 hours; or Economics 24 hours, and Government, History, or Sociology 6 hours)	
Government	6	Minor in Liberal Arts	
History	6	Electives sufficient to make a total of 124 hours.	
Philosophy	3		
Physical Education	4		
Science, Mathematics	12		

Studying Economic Trends



*Studying
Foreign
Trade*



MAJOR IN FOREIGN TRADE

The purpose of this group of studies is to provide the student with a foundation for understanding concrete policies relating to international economic relations. Since adequate understanding of the phenomena of international economic relations rests upon a firm foundation of up-to-date theory, the student is provided with the theoretical equipment necessary for an analytical understanding of the phenomena of international relations and the policies of government bearing upon these relations. The work is extensive rather than intensive. Consequently, the graduate is enabled not only to secure a position in business concerns engaged in foreign trade and secretarial positions in the consular services, but also to serve in many other fields of endeavor and to discharge more effectively her duties as a citizen.

BACHELOR OF ARTS

Courses	Credit Hours
Accounting 241, 242	8
Business 121, or 111 and 112, 212	3 or 4
Business 131-132, 133	9
Business 330, 331, 335, 342	13
Economics 231, 232, 337	9
English 131-132	6
English 231-232	6
Fine Arts 339	3
Foreign Language	12
Government 231, and either 232 or 333	6
History	6
Philosophy	3
Physical Education	4
Science, Mathematics	12
Elect from Business	10
Elect from Business or Economics	6
Minor in Liberal Arts.	

Electives sufficient to make a total of 124 hours.

BACHELOR OF SCIENCE

Courses	Credit Hours
Accounting 241, 242	8
Business 121 or 111 and 112, Business 131-132, 133	9
Business 330, 331, 335, 342	13
Economics 231, 232, 337	9
English 131-132	6
English 231-232	6
Fine Arts 339	3
Foreign Language	6
Government 231, and either 232 or 333	6
History	6
Mathematics, Science	6
Physical Education	4
Elect from Business	7
Elect from Economics	6
Minor in Liberal Arts.	

Electives sufficient to make a total of 124 hours, provided 60 hours in Liberal Arts are outside the major field of business.



Viewing the 1947 Faculty and Seniors

MAJOR IN GENERAL BUSINESS

The major in General Business is designed for the young woman who prefers to study in several fields rather than to specialize in one. The college graduate with a broad, general training in business has many opportunities for employment and advancement. The requirements are sufficiently flexible to permit a student during her senior year to elect those courses which she has found to be of most value to her, and to specialize in one or two fields.

BACHELOR OF ARTS

Courses	Credit Hours
Accounting 241, 242	8
Business 121 or 111, and 112, 212	3 or 4
Business 330, 331, 342, 435	13
Economics 231, 232, 337	9
English 131-132, 231-232	12
Fine Arts 339	3
Foreign Language	12
Government	6
History	6
Philosophy	3
Physical Education	4
Science, Mathematics	12
Elect from Business	13
Elect from Business or Economics ..	9
Minor in Liberal Arts.	
Electives sufficient to make a total of 124 hours	

BACHELOR OF SCIENCE

Courses	Credit Hours
Accounting 241, 242	8
Business 121 or 111, and 112, 212	3 or 4
Business 131, 132, 133	9
Business 330, 331, 342, 435	13
Economics 231, 232, 337	9
English 131-132, 231-232	12
Fine Arts 339	3
Foreign Language	6
Government	6
History	6
Mathematics, Science	6
Physical Education	4
Elect from Business	16
Elect from Economics	6
Minor in Liberal Arts.	
Electives sufficient to make a total of 124 hours, provided 60 hours in Liberal Arts are out- side the major field of business.	



Selling at a Local Department Store

MAJOR IN MERCHANDISING

The Major in Merchandising is designed to provide preparation for entrance into retailing and selling. At the same time, the program of study is broad enough to provide valuable training for the girl who, though not gainfully employed, must meet the problems of the consumer buyer.

The professional training is not limited to business subjects, but is enriched and broadened with courses in costume, textiles, design, art, and journalism. Practical experience is obtained in two hundred hours of actual work in cooperating stores in Denton, Fort Worth, and Dallas.

BACHELOR OF ARTS

Courses	Credit Hours
Design 125, Costume Design 225, Interior Design 325	6
Clothing 234 and 335, History of Costume 33, Textiles 135 and 434, and either Eco. 236 or H.E. 336	18
Business 121, or 111, and 330, 331, 337, 341b, 342, 434	21 or 22
Accounting 241, 242	8
Economics 231, 232, 337	9
English 131-132, 231-232	12
Fine Arts 339	3
Foreign Language	12
Government	6
History	6
Journalism 435	3
Philosophy	3
Physical Education	4
Science Mathematics	12
Minor in Liberal Arts.	
Electives sufficient to make a total of 124 hours.	

BACHELOR OF SCIENCE

Courses	Credit Hours
Design 125, Costume Design 225, Interior Design 325	6
Clothing 234 and 335, History of Costume 333, Textiles 135 and 434, and either Eco. 236 or H.E. 336	18
Business 121 or 111, and 330, 331, 337, 341b, 342, 434	21 or 22
Accounting 241, 242	8
Economics 231, 232, 337	9
English 131-132, 231-232	12
Fine Arts 339	3
Foreign Language	6
Government	6
History	6
Journalism 435	3
Mathematics or Science	6
Physical Education	4
Minor in Liberal Arts.	
Electives sufficient to make a total of 124 hours, provided 60 hours in liberal arts are outside the major field of business,	



Getting Business Experience



Taking Dictation

MAJOR IN SECRETARIAL SERVICE

Increasingly businessmen of today are insisting that young ladies seeking employment hold college degrees and have some specialized business training. Accordingly, the requirements for a major in Secretarial Service at Texas State College for Women are well balanced between the liberal arts and the technical business courses.

The first requirement is a general education that grounds the student in the principal divisions of learning. Great emphasis is placed upon the students' general educational foundation.

The second requirement is technical business training and the achievement of sufficient skill to facilitate an *entrée* into and rapid progress in business employment. To give such training, Texas State College for Women is exceptionally well fitted with its variety of equipment, able faculty, and geographical proximity to a concentrated and diversified business area. Numerous contacts with business concerns in the Southwest and elsewhere assure students of ready entrance into superior positions upon graduation.

BACHELOR OF ARTS

Courses	Credit Hours
Accounting 241, 242	8
Business 121 or 111, and 112, 212	3 or 4
Business 131-132	6
Business 233, 234, 330, 331, 342	16
Economics 231, 232, 337	9
English 131-132, 231-232	12
Fine Arts 339	3
Foreign Language	12
Government	6
History	6
Philosophy	3
Physical Education	4
Science, Mathematics	12
Elect from Business	7
Elect from Business or Economics	6
Minor in Liberal Arts.	
Electives sufficient to make a total of 124 hours.	

BACHELOR OF SCIENCE

Courses	Credit Hours
Accounting 241, 242	8
Business 121 or 111, and 112, 212	3 or 4
Business 131-132	6
Business 233, 234, 330, 331, 342	16
Economics 231, 232, 337	9
English 131-132, 231-232	12
Fine Arts 339	3
Foreign Language	6
Government	6
History	6
Mathematics or Science	6
Physical Education	4
Elect from Business	7
Elect from Business or Economics	6
Minor in Liberal Arts.	
Electives sufficient to make a total of 124 hours, provided 60 hours in Liberal Arts are outside the major field of business.	

COURSES OF INSTRUCTION*
offered by
THE DEPARTMENT OF ECONOMICS AND BUSINESS

Business 113—Office Machines
Business 114—Office Machines.
Business 115—Office Machines.
Business 121—Typewriting — Fundamental Principles.
Business 111—Typewriting — Fundamental Principles.
Business 112—Intermediate Typewriting.
Business 112 — Advanced Typewriting.
Business 131a-132a — Shorthand — Theory, Dictation, and Transcription.
Business 131b-132b — Shorthand — Theory, Dictation, and Transcription.
Business 133—Economic Geography —Lib. Arts.
Economics 135—The Rise of Modern Industry—Lib. Arts.
Accounting 241, 242—Fundamentals of Accounting.
Business 233a—(Formerly **Business 234a**) — Shorthand — Advanced Transcription.
Business 233b—(Formerly **Business 234b**)—Spanish Shorthand.
Business 234—(Formerly **Business 233**)—Office Management—Secretarial Service.
Economics 213—World Geography —Lib. Arts.
Economics 231—Principles of Economics—Lib. Arts.
Economics 232—Current Economic Problems—Lib. Arts.
Economics 236—Consumer Economics.
Accounting 331 — Intermediate Accounting.
Accounting 332 — Intermediate Accounting.
Business 330 — (Formerly **Business 235**)—Business Correspondence—Principles and Practice.

Business 331—Business Law.
Business 332—Law for Women.
Business 333—Investments.
Business 334 — Personnel Management.
Business 335—Foreign Trade—Lib. Arts.
Business 336—Urban Real Estate.
Business 337—Principles of Marketing.
Business 341a — Business Management and Practice.
Business 341b—Retail Selling.
Business 342 — (Formerly **Business 441**)—Statistics.
Economics 331 — Public Finance — Lib. Arts.
Economics 332—Economics of Transportation—Lib. Arts.
Economics 333—Labor Problems — Lib. Arts.
Economics 334—Economic History of the United States—Lib. Arts.
Economics 337—Money and Banking —Lib. Arts.
Accounting 333—Machine Accounting.
Accounting 336—Cost Accounting.
Accounting 433—Tax Accounting and Procedure.
Accounting 434—Problems in Accounting.
Accounting 435—Auditing Principles.
Accounting 436—CPA Problems.
Business 431—Tabulating Methods.
Business 432—Business Law.
Business 434—Retailing.
Business 435—Corporation Finance.
Business 436—Insurance.
Business 437—Store Management.
Business 438—Business Law.
Economics 432—Economic History of Europe—Lib. Arts.

Continued on Next Page

*Courses numbered in the 100's indicate Freshman level.
 Courses numbered in the 200's indicate Sophomore level.
 Courses numbered in the 300's indicate Junior level.
 Courses numbered in the 400's indicate Senior level.
 Courses numbered in the 500's indicate Senior or Graduate level.
 Courses numbered in the 600's indicate Graduate level only.
 Middle digit indicates semester hours credit.

Economics 433 — World Resources and their Utilization—Lib. Arts.
Economics 434—Business Cycles — Lib. Arts.
Economics 435 — Social Control of Business—Lib. Arts.
Economics 436 — Economic Systems —Lib. Arts.
Economics 437—History of Economic Thought—Lib. Arts.
Economics 438—Contemporary Economic Thought—Lib. Arts.
Economics 439—Honors—Contemporary Economic Problems — Lib. Arts.

Education 339—Teaching Business in High School.
Education 441—Student Teaching in Business.
Business 531—Direct Mail Advertising.
Economics 532 — Foreign Banking Systems.
Business 533—Workshop in Secretarial Training.
Business 630a— Thesis
Business 630b— Thesis
Economics 630a— Thesis
Economics 630b— Thesis

GRADUATE WORK

The Department of Economics and Business at Texas State College for Women is well equipped to offer graduate work. Advanced courses in Economics and Business, adequate library facilities, and other opportunities for research are provided. The principal aim of graduate study is to develop the power of independent work and to promote the spirit of research. The department emphasizes real research as the chief characteristic of graduate work. Consequently, one of its purposes is to familiarize the student with the analytical equipment available and to acquaint her with its use. Yet, research projects are directed in such a manner as to give the student not only training for leadership in special fields, but preparation to face economic realities of the modern world in all their disconcerting complexity and breadth.

In line with the increased interest in graduate work the College has designated two of the dormitories, Anson Jones and Burleson, as residential units for graduate students, exclusively.

For specific requirements for advanced degrees see College Bulletin-Catalogue or write the Registrar or Director of the Graduate Division.

SCHOLARSHIP AWARDS

The Betty Russell Simmons Memorial Scholarship in merchandising of \$100 awarded annually by Mr. and Mrs. J. Holford Russell of Denton to an outstanding merchandising major selected by the staff of the Department of Economics and Business. Merchant, manufacturer, civic leader, and former TSCW Regent, Mr. Russell, and his wife, as staunch friends of the college, have established this memorial to their deceased daughter.

The Professional Business Women's Club Scholarship of \$100 awarded annually to a junior or senior business major chosen by the staff of the Department from a list of names certified to the Director of the Department by the executive committee of the Club.

The American Bankers Association Foundation for Education in Economics Loan Scholarship of \$250 awarded annually to a senior or graduate student majoring in "banking, economics, or related subjects." Application should be made to the Director of the Department of Economics and Business. All or any portion of the loan repaid by the first day of the second January after graduation is interest free.



All Aboard for Dallas

FIELD TRIPS

Texas State College for Women is strategically located in a highly developed agricultural, industrial, and financial section of the Southwest. Frequent field trips are made in college-owned buses to garment factories, textile mills, insurance companies, food processing plants, newspaper and printing plants, grain and cattle exchanges, the clearing house, and Federal Reserve Bank. Students planning to enter the field of merchandising visit nationally known wholesale and retail establishments, seasonal displays, fairs, and markets. College instructors and representatives of the business institutions plan together these tours so that the students may derive maximum benefits from these conducted field trips. To the students planning to enter any phase of business, Texas State College for Women has, through these business affiliations, excellent facilities for study and its practical application.



A Section of the Office Machines Laboratory

MACHINES LABORATORY

The machines laboratory is equipped with modern office machines which are available to all business students for practice and for credit. The machines, both electric and hand-driven, include full key-board and ten-key adding machines, crank-driven and key-driven calculators, posting machines, and cash registers. Many of the machines have been acquired since the war, and additional equipment is being added as it becomes available. Business 113, 114, and 115 are business electives offered for credit toward graduation to those who wish to acquire a high degree of skill in operating various machines.



Assembling "Student Directory" Data

PROFESSIONAL BUSINESS WOMEN'S CLUB

The Professional Business Women's Club admits to membership qualified sophomores and upperclassmen majoring in Economics and Business. Its purpose is to foster better understanding and friendships among the girls and to assume responsibility for certain campus projects. The Club regularly publishes the *Student Directory* for the College; it provides a \$100 scholarship annually to a business major; and it donates to the Departmental Reading Room annual subscriptions to current periodicals. For a number of years, the Club has been affiliated with the Texas Federation of Women's Clubs. From time to time the members enjoy formal dinners, picnics, and programs dealing with business problems.



The Annual Initiation Meeting

SIGMA PI BETA

An honorary professional fraternity, Sigma Pi Beta, elects to membership majors in Economics and Business who have made outstanding records in their courses within the department. The aim of the society is solely to give honor to these students and no formal program is undertaken.

The International Business Machines Laboratory

The International Business Machines Corporation has placed a valuable installation of machines at Texas State College for Women, for instructional purposes. The installation includes a type 405 alphabetical accounting machine, a summary punch and alphabetical key-punch, and sorter, which are used by students in the preparation of payrolls, accounts receivable statements, sales analyses, personnel records, and other financial data.

In order to meet modern requirements of efficient business management, students are given instruction in punching cards, wiring panel boards, classifying data, and preparing statistical and accounting reports.



Operating International Business Machines

SPECIAL ANNOUNCEMENTS

Business Education Conference

A *Business Education Conference* will be held at Texas State College for Women Friday, June 4, 1948. All commercial teachers are invited to attend. There will be addresses by leading educators in the field, a panel discussion, and opportunity for counsel on any special problems.

Registration will be in the foyer of the Administration Building beginning at 8:30 a.m. There will be a registration fee of \$1.50 which will include a ticket to the noon luncheon.

Summer Workshop Course in Secretarial Training

A *Special Workshop Course in Secretarial Training* will be offered during the first term of the summer session which runs from June 2, 1948, through July 14, 1948. This course is designed to provide commercial teachers with the opportunity to work out, singly or in groups, special problems of teaching typewriting, shorthand, office procedures, record keeping, and clerical training. Special emphasis is given to research in business standards and requirements and occupational opportunities in industries of the Southwest. This course carries three hours credit for senior and graduate students who are majoring in business.

A Picnic at Lake Dallas



ADDENDA:

THOSE WHO ARE INTERESTED IN TAKING THE SUMMER
WORKSHOP COURSE ANNOUNCED ON THE LAST PAGE OF
THIS BULLETIN SHOULD WRITE TO THE DIRECTOR OF
THE DEPARTMENT FOR FURTHER INFORMATION.

THE READER OF THIS BULLETIN IS REQUESTED TO
SHARE IT WITH OTHER TEACHERS AND WITH STUDENTS
WHO MAY BE INTERESTED.