

# Collaborating on Scholarship

Catherine Sassen, M.L.S., Ph.D.  
Sian Brannon, M.S., M.B.A., Ph.D.

University of North Texas Libraries

# Why collaborate?

- Share expertise and ideas
- Be more productive
- Mentor others or be mentored
- Reinforce accountability
- Motivation
- Higher acceptance rate



# Choose collaborators carefully.

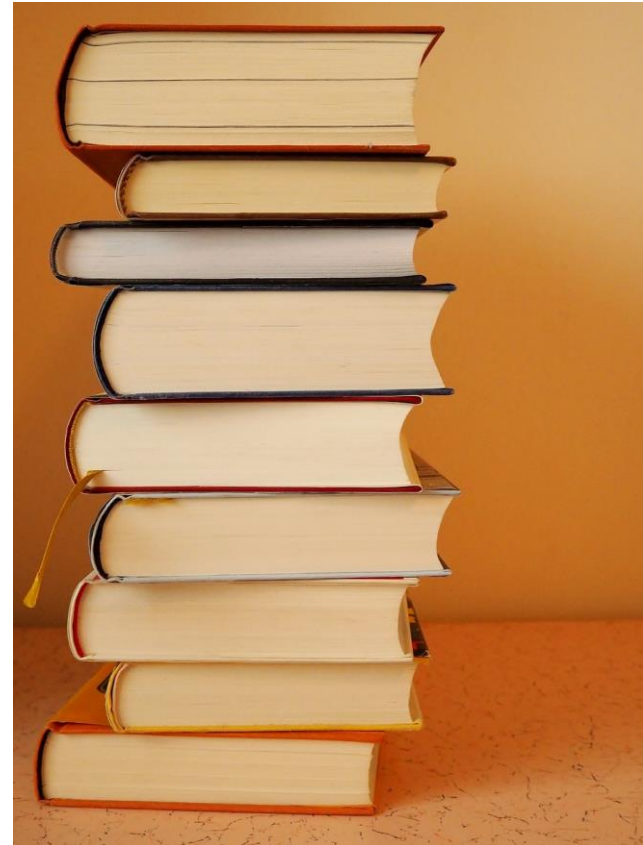
- Expertise
- Work habits/ethics
- Responsibility
- Patience
- Communication
- Receptivity to feedback
- Balance of power
- Past experience





# Educate inexperienced co-authors.

- Publishing process
- Writing examples
- Conference proposal process
- Slideshow examples



# Monitor opportunities.

- *A Library Writer's Blog*  
<http://librarywriting.blogspot.com/>
- *Library Conference Call for Speakers*  
(Facebook)
- Internet discussion lists
- Websites for conferences
- Opportunities outside of LIS



# Agree on the venue.

- Presentation
- Journal article
- Book chapter
- Poster session
- Webinar



# Agree on the order of the authors' names.

- Equal responsibility?
- Amount of work?





Identify roles, responsibilities, expectations and operational definitions.





Decide how the paper will be written.



# Journal Article Outline Example

## **“Assessing an Academic Library Professional Development Program”**

1. Introduction – Cathy
2. Literature review – Erin
3. Assessments – Karen
4. Conclusion – Cathy
5. Bibliography – all
6. Appendix: Assessment instruments – Cathy
7. Other: Manager of the project – Cathy

# Journal Article Outline Example

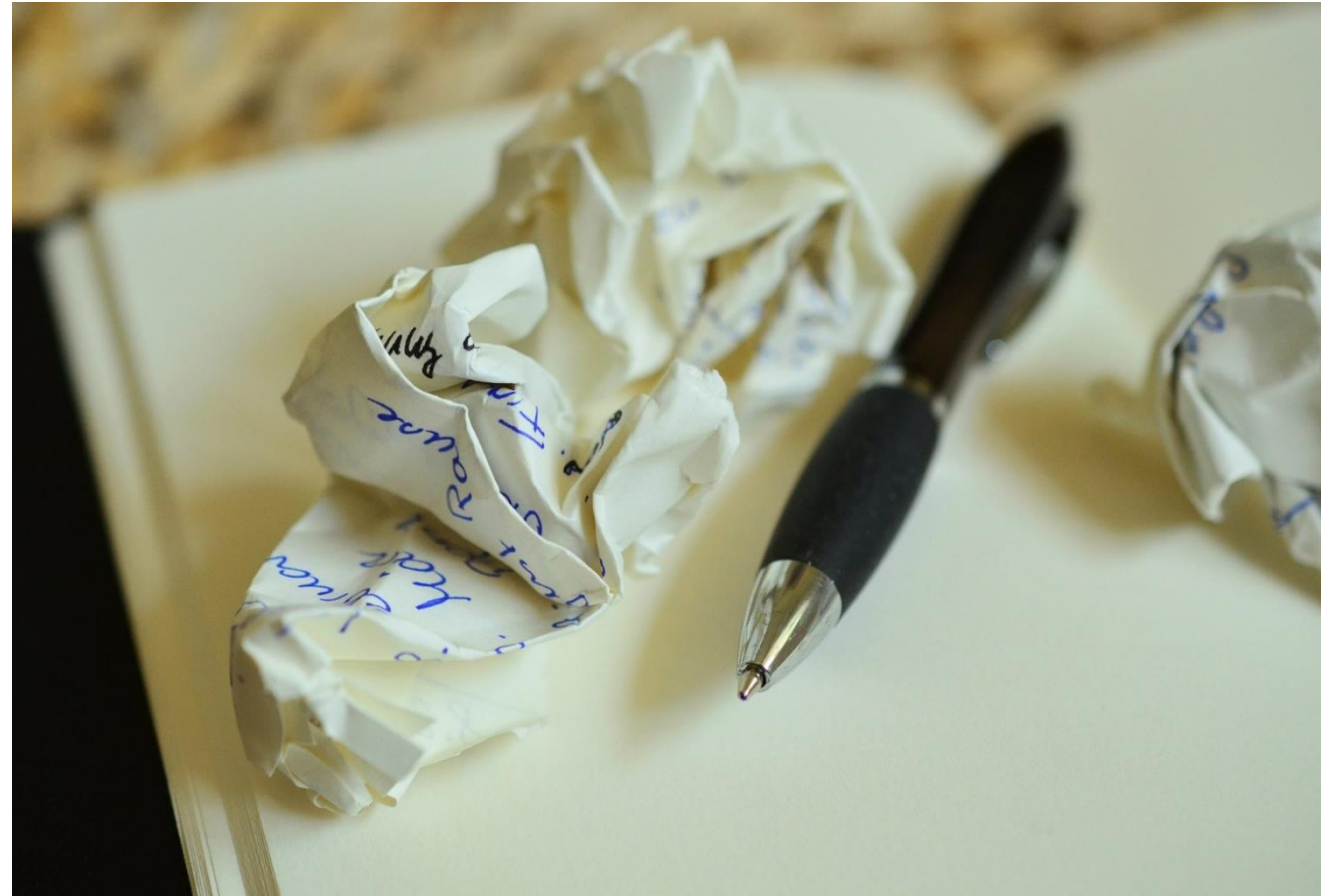
## **“Evaluating the University of North Texas Digital Collections and Institutional Repository”**

1. Introduction – Laura
2. Operational definitions – Laura
3. Literature Review – Janette
4. Research Design, General Results, Analysis – Jesse
5. Discussion – Laura/Sian
6. Conclusion – Laura
7. Other – Timekeeper, taskmaster, editor – Sian



# Decide how the paper will be revised.

- Everyone
- One editor to make the style consistent
- External reviewer
- Library peer-review service



# Record important dates.

- Deadline for proposal submission
- Deadline for submission of completed project
- Other deadlines (submission of speaker contract, photographs of presenters, handouts, etc.)
- Later – add post-submission deadlines (revisions, uploads, etc.)



# Determine the timeline.





# Poster Development Timeline Example

<i>Responsibility</i>	<i>Name</i>	<i>Date Due</i>
Draft poster text	Cathy	1-Jun
Add graphics	Karen	15-Jun
Critique poster	Erin	22-Jun
Discuss revisions	Erin, Karen and Cathy	24-Jun
Submit poster for printing	Erin	1-Jul
Submit poster to Institutional Repository	Erin	15-Jul
Present poster at CTLC	Erin, Karen and Cathy	22-Jul
Present poster at LAC	Cathy	1-Nov

Note: Survey design, IRB approval, data collection and data analysis were completed in a previous project.

# Use technology to facilitate collaboration.

- Writing the text
- Writing reference lists
- Managing citations
- Scheduling meetings
- Sharing documents
- Meeting virtually



# Maintain regular communication.

- Meetings
- Minutes
- Accountability
- Status updates
- Deadlines
- Freshen up





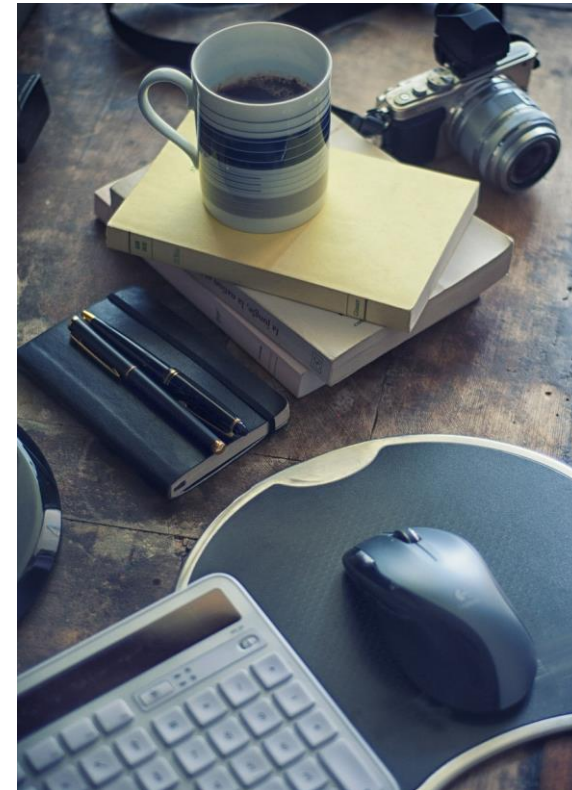
# Be prepared to address problems.

- Missed deadlines
- Lack of participation
- Poor quality
- Different vision
- How to say “no”
- Maybe it's you...



# Post-Success Considerations

- Faculty Information System entry
- Submit to Institutional/Data Repository
- Rejections
- Retractions
- Promotion of work



# Post-Project Debrief

- By yourself and as a team
- Review overall project
- What was successful?
- What would you change?



# Tales of Collaboration

Success stories?



Horror stories?





# Questions?

Catherine.Sassen@unt.edu

Sian.Brannon@unt.edu

## Bibliography

- Anderson, K. (2012). Bury your writing: Why do academic book chapters fail to generate citations? *The Scholarly Kitchen*. Retrieved from <https://scholarlykitchen.sspnet.org/2012/08/28/bury-your-writing-why-do-academic-book-chapters-fail-to-generate-citations/>
- Bahr, A. H., & Zemon, M. (2000). Collaborative authorship in the journal literature: Perspectives for academic librarians who wish to publish. *College & Research Libraries*, 61(5), 410-419.
- Belcher, W. L. (2009). *Writing your journal article in 12 weeks: A guide to academic publishing success*. Los Angeles: Sage.
- Cabell's directory of publishing opportunities in educational technology and library science*. (2004-) Beaumont, Texas: Cabell Pub. Retrieved from <https://iii.library.unt.edu/record=b3783375~S12>

Cassidy, E. D., & Colmenares, A. (2014) *Making tenure: A model for collaborative publishing*. [PowerPoint slides] Retrieved from <https://www.slideserve.com/thanh/making-tenure-a-model-for-collaborative-publishing>

Hart, R. L. (2000). Co-authorship in the academic library literature: A survey of attitudes and behaviors. *Journal of Academic Librarianship*, 26(5), 339-345.

*Library conference call for speakers* [Facebook page]. (n.d.) Retrieved from <https://www.facebook.com/groups/libconfs/>

*Library conference planner*. (n.d.) Retrieved from <http://lcp.douglashasty.com/index.html>

*Library staff training and development: Conferences*. (n.d.) Retrieved from <https://uhcl.libguides.com/c.php?g=260126&p=1736344>

*A library writer's blog*. (n.d.) Retrieved from <http://librarywriting.blogspot.com>

Martin, J., & O'Toole, E. (2019). *Increase your scholarly impact*. Retrieved from <https://guides.library.unt.edu/scholarlyimpact>

Martin, J. (2019). *Open access*. Retrieved from <https://guides.library.unt.edu/open-access>

- Martin, J. (2019). *Scholarly writing guide*. Retrieved from <https://guides.library.unt.edu/scholarlywriting>
- Matkin, R. E., & Riggat, T. F. (1991) *Persist and publish: Helpful hints for academic writing and publishing*. Niwot, Colorado: University Press of Colorado.
- Nall, C., & Gustavson, A. C. (2010). Surviving the tenure process: A model for collaborative research. *Endnotes*, 1(1), 11-18.
- Ocampo, A., & Gayles, J. G. (2019). Collaboration and conflict in academe. *Inside higher ed*. Retrieved from <https://www.insidehighered.com/advice/2019/05/03/advice-ensuring-effective-scholarly-collaborations-opinion>
- Potnis, D. D., & Gala, B. (in press). Managing the “backend” of LIS research projects: A project management perspective. *Library and Information Science Research*. Retrieved from <https://doi.org/10.1016/j.lisr.2019.100996>
- Silvia, P. J. (2015) *Write it up: Practical strategies for writing and publishing journal articles*. Washington, D.C.: American Psychological Association.
- Ulrich's periodicals directory*. (2001-) New Providence, NJ: R.R. Bowker. Retrieved from <https://iii.library.unt.edu/record=b2328612~S12>