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(THE STATE COLLEGE FOR WOMEN)
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EXTENSION SERVICE
ANNOUNCEMENT
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EXTENSION SERVICE

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A staff of competent lecturers and extension
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EXTENSION SERVICE ANNOUNCEMENT

It is with unusual pleasure that the College of Industrial Arts is able to announce that the plans for the Department of Extension for the current session are such as to indicate an even wider range of usefulness than has ever before been possible.

A recent reorganization of the Department of Extension has enlarged the staff of extension lecturers and demonstrators, and has provided for the publication of additional bulletins on the subjects that are of most interest to the women and the homes of the State.

The College of Industrial Arts has in the sixteen years of its existence, grown in practical value to the citizenship of the country far beyond the most cherished vision of its founders. The ideal of service, ever uppermost in all of the plans and purposes of the College, has not only characterized its work with the thousands of young women who have done residence study within its walls, but has also manifested itself in the help and inspiration given to many more thousands of Texas women who have not been privileged to attend the College but who have been reached by the College Extension Service.

The College is particularly well prepared to render extension service, having a faculty of one hundred women and men trained in the foremost Universities of the Country who are giving the best that is in them to the carrying out of the fundamental ideas and ideals of the College, and having modern and well-equipped laboratories—laboratories for Home-Economics, Rural Arts, Fine and Applied Art, Manual Arts, Physical and Biological Science—that are not surpassed, if equaled, in the entire Southwest.

The College is making an organized effort through its Extension Service to increase its effectiveness both in the added variety of subjects embraced in the year's program, and in the greater number of homes and commu-

nities that it hopes to reach. The proper function of the College is three fold—research work, classroom and laboratory instruction, and extension service. While the College is constantly building up and strengthening the first two great phases of its work with the resident student in its central workshop of college buildings and grounds, it is hoped and expected that through the Department of Extension, its real service shall touch the remotest boundaries of the commonwealth, and that the entire State shall truly become the College campus. It is the plan of the College to make vital, stimulating, contact with the urban centers, with the smaller towns, and with the rural neighborhoods, giving them as far as is possible every advantage of the College faculty, its library, and its laboratories.

The Extension Service is prepared to be of use to the various women's clubs and other organizations of the State. Its lecturers, demonstrators, musicians, readers, and other artists, are sent to Federated Women's clubs, Literary Clubs, to Household Science Clubs, to Parent-Teacher Associations, to Fairs (State, County, and Community), to Young Women's Christian Associations, to High Schools, to Teachers' Institutes, to Child Welfare Leagues, to the College Alumnae Organizations, and to Social Welfare Organizations. The Service also wishes to indicate its desire to co-operate with other organizations and agencies in the State in such a manner as to eliminate duplication as largely as possible thereby attaining, together with these agencies, the maximum aggregate results, that is, the greatest good to the greatest number.

The following is a condensed statement of the kinds of service offered:

1. Demonstrations:

Canning and Preserving

Bread Making
Cake Demonstration
Uses of Left-overs
The Making of Cottage Cheese
The Use of Pressure Cookers
Dairy and Poultry Products

2. Conferences:

Conferences with School Principals and Superintendents in the matter of equipment for laboratories, and for libraries.

3. Expert Service:

Expert Service in the matter of judging exhibits for schools or Fairs in Dairy or Poultry Products, and in Foods and Clothing.

4. Assistance:

Assistance for Home Demonstration Agents in Canning Club Work, and Home Economic Short Courses

5. Music:

Piano recitals with interpretative talks, song recitals, violin recitals, and joint programs of voice and piano and violin and piano.

Programs of general interest with illuminating talks preceding the numbers.

Children's Programs, planned with the purpose of attracting the young mind to the best in Music.

Victrola Programs, with Listening Lessons, on What we Hear in Music.

For the Benefit of Study Clubs or Classes:

Lecture-recitals, representative of Classic, Romantic, or Modern Musical Literature.

Programs devoted to Music of different Nations or composers with talks on National or Individual characteristics.

6. Reading or Expression:

Lecture-recitals on Rossetti and the Pre-Raphaelites, Keats and Shelley, the Southern Poets and the Modern Poets

Recitals such as Scenes from Shakespeare's Comedies and Tragedies and from Modern Drama, and One Act Plays

Readings from Wordsworth, Shelley, Keats, Browning, and Tennyson

Programs for children, including readings from Folk-lore, from Wilde, Kipling, Uncle Remus, Riley, Fields, Stevenson, and others

An Evening's program, "The Melting Pot," by Zangwill

Miscellaneous Programs

Since the purpose of these Recitals and Lectures is to aid in the developing of a widespread appreciation of art, they will be given free to any community where some local organization will assume responsibility for the securing of a large, well-located hall, the local advertising and programs, the entertainment of the artists, and the invitation to the general public, admitting every one free.

7. Lectures:

Perhaps one of the most important phases of extension service is that of lectures. It is easy to secure a wide attendance, and to present a broad scope of useful information in an attractive way. Lectures not only impart knowledge but arouse and stimulate a desire for self improvement, and awaken interest in a broader social-welfare—in other words, they help to give to the general public a broader vision of the significance of things.

For the greater convenience of the readers of this announcement an attempted classification has been made of the lectures offered by the College—

a classification based on the occasions for which the lectures are particularly suited. It will be observed, however, that a number of the topics might be equally well suited to several occasions.

TEACHERS' MEETINGS

Literary Subjects

English Ideals in Literature
American Ideals in Literature
The Twentieth Century Boy
The Congress of Vienna and the Paris Peace Conference
The West and American Nationalism
The Holy Alliance and the League of Nations
Practical Value of the Study of Latin—Illustrated
A course of Study for High Schools
Place of Music in Modern Education

Public Welfare

The Dignity of the Mission of the Teacher in the Rural School
The Teacher's New Attitude
Craft Vows
Elements of Present Day Leadership
A study of Some Phases of "Class Consciousness" as Applied to Present Social and Economic Problems
Community Needs in Education and Religion
Democracy and Education
Oral Expression in High and Secondary Schools
The Use of the Dramatic Instinct in Education and its Development
Speech Defects and their Correction
How to Establish the High School Library
Public School Music
Music and Citizenship
Music in the Home

Household Arts

Development of Home Economics
The Relation Vocational Home Economics Bears to
General Home Economics
The Value of the Hot Lunch.
Equipping and Managing the School Lunch-room
Difference Between High School and College
Courses in Foods and Cookery

Manual Arts

Supervised Handwork in the Grades
Period Styles in Furniture

Fine and Applied Art

Art Appreciation—Exhibit and Lecture
The Modern Tendency in Ceramics
Pottery and Modeling
The Art Life of the Child (A plea for the teaching of art in every rural and city school in Texas)
Art—Its Relation to People and their Environment
Home Decoration
Line and Color in Relation to Homemaking
Refurnishing the Home

HIGH SCHOOLS

A Young Man's Choice of a Vocation
The Other Fellow
Playing the Game
Business Opportunities Open to Young Women
Birds—Their Habits, Songs, and Relation to Agriculture
Prevention of Disease
Health: The Pearl Beyond Price
Health: How Secured and Maintained
Health: Our Stock in Bank

Health Habits
Health vs. Service
Good Food Habits
School Lunch
Choosing a Meal in the Cafeteria
High School Wardrobe
Appropriate Dress
The High School Girl's Problem in Dress
Pottery and Modeling
Music Appreciation
Line and Color as Related to Dress

BUSINESS CLUBS

Social Work as a Vocation for Women
Types of Social Case Work
Social Welfare Departments of Large Corporations
Principles of Social Conduct which Need to be
 Emphasized in this Period of Reconstruction
The Sincerity of Reconstruction
Vocational Guidance
Business Opportunities Open to Young Women
Psychology of Salesmanship
Psychology of Advertising
Development of Personality
Voice and Speech
Recreational Work of Young Women's Christian
 Association
Dressing Within One's Income
The Business Woman's Clothes—A Valuable Asset
Selecting a Well Balanced Meal in a Cafeteria
Equipping and Managing a Lunch Room

WOMEN'S CLUBS

Literary Subjects

Tennyson as a Representative Poet of the Nineteenth Century

Browning the Poet of Optimism
The War Poetry of To-day
English vs. American Literature
The Literature of the War
Southern Statesmen of the Old Regime
General Interpretation of the Bible

Public Welfare

Economic Aspects of Reconstruction
Social Aspects of Reconstruction
Community Problems
Social Work as a Vocation for Women
Pageantry and the Community Drama
What Recreational Activities Mean in a Community
Principles of Social Conduct Which Need to be
Emphasized in this Period of Reconstruction
The Sincerity of Reconstruction.
Child Study and Training
Christian Leadership in the Foreign Country
Application of Christian Principles to Modern
Social Problems
Development of Personality

Fine and Applied Art

The Well-Dressed Woman
Becoming Clothes for Individual Types
Home Decoration
Line and Color in Relation to Homemaking
Refurnishing the Home
Decoration in Its Relation to the Function of the
Home
Treatment of Walls, Ceiling, Floors, Woodwork,
and Pictures.
Hangings, Furniture, Lighting, Bric-a-brac, Flower
Selection and Arrangement

Art Appreciation—Exhibit and Lecture
Art—Its Relation to People and their Environment
Design and Color in Linens and China for Every Day and Special Days
The Modern Tendency in Ceramics
The Art of the Child (A plea for the teaching of art in every rural and city school in Texas)
Pottery and Modeling

Manual Arts

Period Styles in Furniture
Wood Finishing and Refinishing
House Plans and the Interpretation of House Plans

Household Arts

Fundamentals of an Adequate Diet
Good Food Habits
Small Economies of the Home
What's What in Textiles
The Consumers League
Table Service—Demonstration
Budgets and Household Accounts
Equipping and Managing a Lunch Room
Bacteria Yeasts and Molds in Relation to the Household
The Laundry Problem
Conservation of Clothing
Dress Fabrics—Their Substitution and Adulteration
The Baby Layette

Hygiene and Home Nursing

Prevention of Disease
Health: The Pearl Beyond Price
Health: How Secured and Maintained

Health: Our Stock in Bank

Health Habits

Health vs. Service

Rural Arts

Rural Leadership

Rural Service

A Back Yard Poultry Flock

How to Judge Fowls for a Show

How to Select Eggs for an Exhibit

Hints on Beautifying a Farm Home

Meat Curing

Handling Poultry in a Profitable Manner

General Topics

What an Alumnae Association Can Do for its
Alma Mater.

Growth and Development of the College of Industrial Arts

How to Establish the High School Library

Music Appreciation

Music as a Factor in General Education

Music and Citizenship

The College has in process of preparation a number of bulletins on various subjects. Further announcement will be made later concerning these bulletins.

The College makes no charge for its extension service, but it is expected that the community requesting such service, will meet the local expense incurred in securing a meeting place, in the local advertising of the occasion, in furnishing supplies for demonstrations, and that no charge will be made for the admission of the general public.

Communities wishing to arrange for demonstrators, artists, or lecture programs, should allow ample time for correspondence concerning the kind of program desired; however, such programs can be arranged for within a week's notice, if necessary.

The Department of Extension wishes to emphasize its willingness to serve the State in every way possible, and cordially invites inquiry for any additional information not contained in this announcement.

Address

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