

*Volume 18, Number 45, June 24, 1996*

## **TASK FORCES SHARE REPORTS AT OPEN FORUMS**

Increasing the visibility of TWU's mission, integrating academic course work with volunteer and community service activity, incorporating the office of financial aid into enrollment management and increasing the involvement of TWU's campus community in assessing and improving academic programs were some of the topics discussed during an open forum sponsored by the strategic planning committee on June 10 in Denton.

The forum -- one of four held at each of TWU's locations -- was an opportunity for members of the task forces on community service, enrollment management, institutional effectiveness and mission preservation to discuss their final recommendations and to obtain feedback from the campus community before they are presented to the university's administration for review.

Dr. Betty Alford (nutrition and food sciences) said the task force on mission preservation discovered, through research and feedback, that students, faculty and staff overwhelmingly support TWU's mission of educating women primarily. The committee recommended that the university develop a series of annual programs, conferences, seminars and workshops which would support and enhance TWU's mission.

Examining financial aid policies and procedures, optimizing TWU's financial aid funds and gradually raising undergraduate admission standards were several recommendations made by the task force on enrollment management, said Liz Elkins (institutional research and statistics). The task force incorporated many recommendations from a report compiled by USA Group/Noel-Levitz, a consulting firm whose representatives visited TWU.

Dr. Dana Gibson (business and economics) said members of the task force on institutional effectiveness stated that the campus community should focus on continuous quality improvement, which includes customer service, benchmarking and empowering individuals and groups. The committee also recommended that the number of formal training and development programs should be increased and that value statements and quality indicators should be established. "It's hard to measure effectiveness if you don't have anything to measure it against," she said.

"TWU has a long history of volunteer and community involvement. The committee (the task force on community service) felt that tradition should continue," said co-chair Dr. Jim Alexander (history and government). The committee recommended the establishment of a service learning program -- in which students would gain hands-on experience and provide services to under-represented populations -- and a position for a director of service learning.

Other key recommendations included: promoting the integration of service learning activities into the curriculum; establishing better feedback links for students and other constituents to better evaluate quality of service; starting a "quality council"; establishing an awards program to recognize outstanding leadership and involvement by staff, faculty and students in volunteer and community service; starting a leadership institute for women; establishing an honorary doctorate to

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**FORUMS, continued**

recognize outstanding women; increasing the number of students attending TWU to 12,000 to 13,000; using multiple criteria for undergraduate admission decisions; and recruiting non-traditional students by developing partnerships with businesses, health care facilities and public and private agencies

Copies of the reports are available in the library, offices of the associate vice presidents at the Institute of Health Sciences Dallas and Houston Centers, the Faculty Senate office, student life, finance and administration, institutional advancement, academic affairs and offices of the deans and department chairs. Another roundtable discussion will be held later in the summer or the fall.

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**NEW VP NAMED FOR FINANCE AND ADMINISTRATION**

Dr. Brenda Floyd, a former vice president for the Dallas County Community College District, has been appointed vice president for fiscal affairs at TWU by Dr. Carol Surles (president's office). Floyd, who currently is dean of financial and administrative services at Northern Virginia Community College, will join TWU on Aug. 1. The position (formerly called vice president for fiscal affairs) was vacated in July 1995 following the death of Robert Benfield; Don Henry has served as acting vice president for fiscal affairs since last fall.

Northern Virginia Community College, which enrolls 38,000 students, is the largest institution in the Virginia College System. Floyd oversees a budget of \$77 million. Before she joined the Virginia Community College System, Floyd served 15 years in DCCCD, including nine years at Brookhaven College, where she eventually served as vice president of business services.

"Dr. Floyd will join us in August with 19 years of experience in higher education," said Surles. "Her considerable experience in financial services, combined with her warm interpersonal style, makes Dr. Floyd an asset to TWU. I am extremely pleased that she has agreed to join our executive team. I also wish to thank Don Henry for his service as acting vice president during the past academic year and the members of the search committee, chaired by Dr. Michael Droge (biology), for an outstanding job."

Floyd earned her bachelor's degree in business administration from Dallas Baptist College, her master's degree in economics from the University of North Texas and her doctorate (Ed.D.) in supervision, curriculum and instruction from East Texas State University.

At Northern Virginia Community College, Floyd has been responsible for daily management of budgeting, fiscal and auxiliary services, computing and information services, facilities construction, human resources, security, physical plant operations and several other areas. At Brookhaven, she served as vice president for business services, acting vice president of student services, acting vice president of instruction, instructor of mid-management, as well as division chairperson in business and instructor of economics at El Centro College.

Floyd, who has served as a visitation team member for the Southern Association of Colleges and Schools, is a member of the National Association of College and University Business Officers. She was named an outstanding alumna by North Texas State University (now UNT) in 1990 and has been involved in the Annandale (Va.) Rotary Club, the Dallas North Rotary Club and Dallas CAN! Academy, which nominated her as a Dallas Volunteer of the Year in 1992.

## **WORKSHOPS PLANNED ON LEARNING ENGLISH**

The TWU department of reading and bilingual education will present two workshops in July with Dr. Lily Wong Fillmore, a nationally recognized speaker in that field. "Reflections on Teacher Needs: The Care and Nurturing of ESL and Bilingual Teachers" -- a dinner presentation -- will be held on Wed., July 9, from 6:30 to 8 p.m. in Hubbard Hall. "Learning English Well -- or Not: What Practices Make the Difference" will be held on two separate dates to accommodate interested participants: Thurs., July 11, from 9 a.m. to 3:30 p.m. at A. Maceo Smith High School in Dallas or Fri., July 12, from 9 a.m. to 3:30 p.m. on ACT 3 in Denton at TWU.

Registration is \$10 per person for the Wednesday dinner program and \$25 for either the Thursday or Friday program. For information or reservations, call the office of continuing education at ext. 3408. During the full-day workshops, Fillmore will help participants examine and scrutinize several theoretical models of language learning that influence instructional practice. She also will describe what kind of instructional support that language learners need at school, whether the programs are ESL or bilingual. The programs will help ESL and English teachers particularly, as well as undergraduate and graduate students in those fields.

The featured speaker is a professor in the language and literacy division of the University of California at Berkeley's Graduate School of Education. She was a Fulbright 40th anniversary Fellow and traveled to New Zealand in that capacity in 1988-89; she also is a member of the Multilingual Research Institute, the Linguistic Society of America and others. Fillmore serves as a member of the board of directors for a number of state and national educational and linguistic organizations. She is a member of Phi Kappa Phi and received the 1968 Edna Reiss Award for "Outstanding Service to Children in California." She holds a bachelor's degree in English from San Jose State University and a doctorate in linguistics from Stanford University. Her areas of specialization include psycholinguistics and sociolinguistics.

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## **TWU WELCOMES NEW DIRECTOR OF DEVELOPMENT**

Jerri Pastor, former director of corporate and foundation relations at Arizona State University, has been named director of development at TWU by Kathleen Gigl (institutional advancement). Pastor's first day was June 17. "We are pleased to welcome Jerri Pastor to our advancement team at Texas Woman's University," said Gigl. "Her skills and experience in fundraising and development will enhance our efforts at TWU to bring private money to the university for scholarships, faculty development and other critical efforts."

As director of corporate and foundation relations at ASU since 1988, Pastor developed and coordinated strategies for funding proposals submitted by the university to private and corporate foundations. She was responsible for identifying and cultivating potential funding sources and for promoting ASU. Pastor also served as liaison between university development and office-sponsored programs, and she provided support for the assistant vice president of research in the development of private and public funding, with a major focus on strategies and presentations.

Pastor also served as director of foundation relations at ASU and as director of development for the College of Education. Her previous experience includes other positions: executive director for the Arizona Optometric Association; executive director and assistant deputy director in the governor's office of highway safety (state of Arizona); and town manager for Guadalupe, Ariz.

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**NEW DIRECTOR**, *continued*

The new TWU director of development earned both her master's degree in public administration and her undergraduate degree from ASU. Pastor's professional affiliations in Arizona include membership in the ASU School of Public Affairs for HUD Fellows; International City Management; the Chicano Faculty and Staff Association; the Community Council; the Council for Advancement and Support of Education and others.

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**NEWSBRIEFS**

***Habeas Corpus*** and ***Goodnight Desdemona (Good Morning Juliet)*** will make the hot summer months more bearable as they "play" in June and July at TWU. *Habeas Corpus* continues on Fri. and Sat., June 28 and 29, at 8 p.m. and Sun., June 30, at 2 p.m. *Goodnight Desdemona (Good Morning Juliet)* takes center stage July 5-6 and 12-13 at 8 p.m. and on Sun., July 14, at 2 p.m. Tickets for each play is \$10 for general admission; \$7 for students, senior citizens and TWU faculty and staff; and \$5 for TWU students. Discounts for tickets to both plays are available when they are purchased at the same time. For reservations, call ext. 2020.

***Reminder: TWU alumni and friends*** are invited to participate in an 8-day trip through Copper Canyon, Mexico, Oct. 12-19, 1996. Prices per person from El Paso are \$1,296 for double, \$1,226 for triple or \$1,625 for single accommodations. Insurance is available; a \$150 deposit is due by July 15; final payment must be made by Aug. 8 (check only). Call ext. 2586.

***The TWU board of regents*** will hold its quarterly meeting in Denton on Thurs. and Fri., June 27 and 28. Committee meetings are scheduled Thursday from 9 a.m. to 4 p.m. on either ACT 14 or ACT 16; the full board meeting will be held at 9 a.m. on Friday, ACT 16. The board's meetings are open to the campus community and the general public.

***The purchasing department*** reminds all offices and departments of the following deadlines for purchase orders: all purchase orders for STATE CONTRACT items to be purchased with funds budgeted for the 1995-96 fiscal year must be received in purchasing **on or before Aug. 8, 1996**; all other purchase orders for direct purchases from vendors using 1995-96 funds (less than \$1,000) must be in the purchasing office **no later than Aug. 15, 1996**. Call ext. 3585.

***Reminder: The TWU department of psychology*** and philosophy will present "Family Psychology, Language and Culture II: Psychology Field Studies in Mexico" from July 8-31, 1996, at the Center for Bilingual Multicultural Studies in Cuernavaca, Mexico. Qualified graduate students may register for 3 hours of graduate credit in psychology at TWU; students who use this option must pay appropriate TWU graduate tuition and fees, in addition to the cost of the trip. The office of continuing education also is offering 6.5 CEUs. The fee for the trip is \$1,425 per person; to register, call Dr. Robert Littlefield at ext. 2303 or 2305.

***Reminder: The TWU chapter of SIFE*** (Students in Free Enterprise) will continue a video series for small businesses provided by Microsoft titled "America At Work." The third installment in the series, "Virtual Offices and Alternative Workplaces" will be held on Wed., June 25, from noon to 1:15 p.m. on ACT 3. Snacks will be provided. The cost to attend is \$5 per person, and the general public is invited. TWU students may attend free with valid ID; call ext. 2903.

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**NEWSBRIEFS, continued**

***The graduate office has extended its deadline*** for graduate students who will finish in August 1996; paperwork now must be submitted by 6 p.m. on Fri., July 12. The graduate office also will remain open until 6 p.m. during the week of July 8-12, and it also will be staffed on Sat., July 6, from 9 a.m. to 1 p.m. so that students can submit their paperwork for graduation. For more information, call Doris Laing at ext. 3403.

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**UPDATE ON TWU PEOPLE**

**Grace Lockridge** (library) served as a delegate from Senate District 30 to the Texas Democratic convention in Dallas June 7-8.

Sympathy is extended to **Jane Erwin** (institutional advancement) and her family following the death of her grandmother, Hilda Fries, on June 16. Services were held in Pilot Point on June 19.

The department of English, speech and foreign languages awarded more than \$10,000 during an awards ceremony held April 19. The following students were honored: **Nancy Roberts**, Roberta Clay Award; **Catherine Hester**, Language and Literature; **Carolyn Poole**, English and Speech Endowed; **Delores Zumwalt**, Award Honoring Faculty; **Susan Perry**, Mixson Turner Award; **Melinda Williams**, Sharon L. Brocker; **Vonda McFarlin**, Award Honoring Chair; **Theresa Flowers**, Lavon B. Fulwiler Award; **Judith Carter**, Joyce Thompson Award; **Lori Church**, Turner Kobler Award; **Camille Langston**, Autrey Nell Wiley Award; **Farah Skaikh**, Maurine Faulkner Award; **Cynthia Fortner**, Les Kreps Scholarship; **Katrina Deitelhoff** and **Karen Cook**, Rebecca Switzer Award.

Drs. **Lloyd Kinnison**, **Jane Irons** and **Linda Sluder** (early childhood and special education) presented "Grant Writing: Strategies for Interagency Collaboration" to the Southern Early Childhood Association in Little Rock, Ark., March 16.

Dr. **Nancy Kingsbury** (family sciences) has been elected public policy vice president of the National Council on Family Relations for 1996-98. She will serve as a member of the board of directors and the chair of the public policy committee. She also has been appointed to the proactive planning task force, which is a part of a strategic planning effort to set the organization on a course through the year 2000. Kingsbury will schedule regular meetings of the public policy committee in Washington, D.C., throughout the year.

Doctoral student Dr. **Homa Badie** (health studies) visited China during the months of April and May and gave several lectures at the Qingdao Medical School and Qingdao University.

Dr. **Marie Clay** (visiting scholar, reading and bilingual education) chaired a symposium titled "The Challenges of Changing Primary Classroom Practice" for the International Reading Symposium in New Orleans in April. Symposium presenters included faculty members Drs. **Margaret Griffin**, **Dianne F. Frasier**, **Connie Compton** and **Billie Askew** (all reading and bilingual education). Presentations were based on a two-semester doctoral seminar taught by Clay during her year as the President's Scholar-in-Residence at TWU.

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**TWU PEOPLE**, *continued*

Research projects also done as a result of **Clay's** doctoral seminar were presented by nine TWU students in May during a research colloquium titled "Exploring Changes in Teachers and in Students: Classroom Research Projects" at the International Reading Association convention. Those students were **Yvonne Rodriguez, Claudia Haag, Barbara Baird, Linda Bates, Sylvia Portnoy, Jan Stroman, Diana Geisler, Karen Guier** and **Linda Mott**.

**Juliette Rizzo** (disability support services) and TWU student **Heather Gleeson** were invited to attend the Texas Special Olympics in Austin May 23-24 as VIPs. Both served as volunteers at the games and met with Gov. George Bush and representatives of the Texas governor's committee on persons with disabilities about statewide disability issues.

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**THE NEXT TWO WEEKS AT TWU: JUNE 24-JULY 7, 1996**

June 1-July 31	-Exhibit: Homecoming '96, Blagg-Huey Library 1st floor, regular hours.
June 24-28	-Blagg-Huey Library open 8 a.m.-9 p.m.; Bookstore open 8 a.m.-5 p.m.
Tues., June 25	-Students in Free Enterprise (SIFE) video series: "Virtual Offices and Alternative Workplaces"; \$5; ACT 3, 1:15 p.m. (Ext. 2903)
Thurs., June 27	-TWU Board of Regents committee meetings, ACT 14/16, 9 a.m.-4 p.m. -Public safety: Adult, Infant and Child CPR, SC 110, 8 a.m.-5 p.m.
Fri.-Sun., June 28-30	-Summerfest (drama): "Habeas Corpus," Redbud Theatre, Fri. and Sat., 8 p.m.; Sun., 2 p.m. (Ext. 2020)
Fri., June 28	-TWU Board of Regents meeting, ACT 16, 9 a.m.-noon. (Ext. 3201)
Sat., June 29	-Blagg-Huey Library 9 a.m.-6 p.m.; bookstore closed.
Sun. June 30	-Blagg-Huey Library closed; bookstore closed.
July 1-3	-Blagg-Huey Library open 8 a.m.-9 p.m.; bookstore open 8 a.m.-5 p.m.
Tues., July 2	-Last day of classes for Summer I.
Wed., July 3	-Final exams begin for Summer I.
Thurs., July 4	-Independence Day: no classes; university closed; library closed.
Fri., July 5	-Residence halls close for summer I, 10 a.m. (Ext. 3676)
Sat., July 6	-Blagg-Huey Library open 9 a.m.-6 p.m.; bookstore closed. -Performing arts Summerfest (drama): "Goodnight Desdemona (Good Morning Juliet)," Redbud Theatre, 8 p.m.(Ext. 2020)
Sun. July 7	-Blagg-Huey Library open 2 p.m.-midnight; bookstore closed. -Residence halls open for summer II, 1:30 p.m. (Ext. 3676)

