

TEXAS WOMAN'S UNIVERSITY

UPDATE

DENTON/DALLAS/HOUSTON

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TWU WILL CO-SPONSOR WOMEN'S HEALTH SUMMIT

Topics will include concepts regarding women's health; preventing and arresting cardiovascular disease in women; exercise and osteoporosis; writing a new prescription for women's health; updates on breast cancer; the health care needs of aging women; community action and women's health issues; mental wellness; sexually transmitted diseases among women. Among the participants are Dr. Susan J. Blumenthal, deputy assistant secretary for health and assistant surgeon general, U.S. Department of Health and Human Services; Dr. W. Phil Evans, medical director for the Susan G. Komen Breast Center at Baylor University Medical Center; staff physicians Dr. Sally M. Knox and Joanne L. Blum; Dr. Rebecca D. Elon, medical director at the Johns Hopkins Geriatrics Center; Charlotte Mayes, Dallas deputy mayor pro-tem; and others.

In addition, several TWU faculty members will share their expertise: Sanborn, Dr. Mary D. Walker-Shaw (health studies/biology) and Dr. Judy Baker (health studies). Dr. William Cissell (health studies), Jean Henry, Dr. Debbie Kern and Dr. Leslie Thompson (Graduate School) have served on the summit's advisory committee. The summit will be held on the campus of Baylor University Medical Center in Beasley Auditorium on the first floor of Truett Hospital. The registration fee is \$75 for physicians, \$40 for allied health professionals, academicians and community leaders or \$25 for students or medical residents. For details, call Sanborn at ext. 2792 or contact Baylor's A. Webb Roberts Center for Continuing Education at (214) 820-2317.

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HEALTH SCIENCES CANDIDATES VISITING

Several candidates for the position of dean of the College of Health Sciences have interviewed or will visit TWU, according to Dr. Jean Pyfer (Health Sciences), committee chair. The first candidate, Dr. Bill Cissell (health studies), was interviewed Feb. 10 and 11. Dr. Al White (communication sciences and disorders) is scheduled next, Feb. 18 and 19. Dr. Parris Watts, chair of the department of health sciences/health education and promotions at Western Illinois University, will visit on Feb. 26 and 27. Faculty and staff are invited to hear two public presentations, both in SH 308 from 1:30 to 2:30 p.m.: White on Feb. 18 and Watts on Feb. 26. Their presentations will be transmitted by teleconference to the TWU Institute of Health Sciences Dallas (Parkland) and Houston Centers. For details, call Pyfer at ext. 2852.

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CHANGES IN FINANCE/ADMINISTRATION AREAS DISCUSSED

A comprehensive review of all functions in the division of finance and administration, overseen by Dr. Brenda Floyd, currently is under way as part of a long-range plan to increase efficiency, maximize benefit to the university and ensure that TWU is accountable to the state's taxpayers and the Texas Legislature. "We are charged to evaluate everything within this division," said Floyd. "This type of undertaking also allows us to increase our opportunities to generate more revenue for the university." Such a review touches on many areas, according to Floyd, including custodial services, vending, the bookstore and printing services. "We must continue to review all areas to maximize the use of our resources," added Floyd. "I am charged to do this and will (do this) in order to meet our responsibility to taxpayers, the university community and the state legislature."

One area which recently has received attention campuswide is custodial services. Effective last week, three shifts are scheduled "...so that we can most efficiently use our people. They will have better access (to facilities at optimal times), and we can maximize productivity," explained Floyd. "The first shift (6 a.m. to 2:30 p.m.) is split in a sense that some custodians will work Monday through Friday and others will work Sunday through Thursday. Employees on this shift clean the residence halls, meeting the non-stop needs that students and staff have in those areas." The second shift, 8 a.m. to 4:30 p.m., will enable the university to provide custodial services in the afternoons to cover daytime needs. The third shift, from 9 p.m. to 5:30 a.m., maximizes accessibility for custodial staff in education and administration buildings. "The new shift schedule places people where the need exists at the time that need exists," said Floyd.

Because custodial staff members will work during late night and early morning hours, the TWU department of public safety will add another officer during that shift. "We want a minimum of two officers on all shifts," said Floyd. "As a result, we are adding another officer on the night shift to increase police presence on campus." Custodial staff on that shift already have access to telephones should they need assistance.

The issue of contracting services to off-campus vendors also has been discussed. Floyd said, "The firm of Coopers and Lybrand conducted a study at TWU so that they could offer advice about how we might optimize our revenue stream from some of our auxiliary services. We are evaluating all services, but we are not limited to the areas of custodial services, the bookstore, printing services and vending." She added, "We need to make changes to position TWU to do the things we need to do."

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FINANCE/ADMINISTRATION, *continued*

Some areas within the physical plant have been reorganized, and custodial staff are facing some task-oriented changes as well. "While the idea of change can raise apprehension, such changes can provide us with opportunities to grow and improve. Any time we deal with changes in people's lives, we face a difficult task. However, we must make these decisions and understand that we are accountable for everything we do."

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HEALTH FAIR FEATURES SPEAKER, BLOOD DRIVE, ASSESSMENTS

Although the TWU annual health fair is almost three weeks away (March 5-6), planners invite all faculty, staff and students to participate in a number of healthy activities that will encourage everyone to keep an eye on wellness. Speakers, mammograms (by appointment, in advance), a blood drive and educational booths from area health care organizations are only a few of the possibilities as the campus community is invited to assess and invest in its overall health. Several events are listed below; additional information will be published in future issues of *TWU Update*.

■ *"The Changing Face of Managed Care"* will be the focus of a discussion by Dr. Mark Stuart Clanton, medical director of the northeast Texas HMO Blue DFW Metroplex, Blue Cross and Blue Shield of Texas, Inc. Clanton, whose program is provided by an educational grant from Glaxo Wellcome Inc., will speak on Wed., March 5, at 12:15 p.m., MCL auditorium. The campus community and general public are invited; call TWU student health services at ext. 3826.

Clanton received his medical degree from Tulane University and completed a residency in pediatrics at Baylor College of Medicine. He holds a master's degree in public health from the Harvard University School of Public Health. As medical director of Blue Cross and Blue Shield of Texas Inc., Clanton is responsible for overseeing quality improvement, medical utilization management and NCQA preparation. Additionally, he is a director on the National American Cancer Society board and is the health and medical correspondent for *Young Wellness*, which airs on ABC affiliate WFAA-TV in Dallas.

■ *Screening mammograms*, available through the Methodist Hospitals of Dallas mobile mammography unit, will be offered on Wed., March 5, in faculty/staff parking in front of Redbud Theatre. Appointments are necessary; interested persons should call (800) 727-6131. The cost for the screening mammogram is \$55, payable by cash, check, Visa or MasterCard when service is received. Claims will be filed for Blue Cross members; any amount owed will be billed at a later date. In order to have a mammogram done on the mobile unit, clients must be 35 years or older with no breast implants, no previous breast cancer or any undiagnosed breast lumps. Each person must bring her doctor's name and address to the examination. Again...appointments are required.

■ *The American Red Cross blood drive* will be held both days from 9 a.m. to 4 p.m. in the Student Center. Appointments are requested; please call ext. 3633 from 10 a.m. to 2 p.m. during the weeks of Feb. 17 and 24. Donating blood takes approximately 30 to 45 minutes; those who donate become eligible to withdraw blood from the blood bank for up to one year from the date of a person's last donation. (See *TWU Update*, Feb. 10, for details.)

"We want to make TWU the center for blood donations in Denton County," said Dr. Don Rosen (Counseling Center), who is organizing the drive. "Because the university places such a

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HEALTH FAIR, *continued*

major emphasis on health-related education, each of us has an important role to play -- as a community member and role model for others (faculty, staff and students). All you have to do is show up, lie down and roll up a sleeve...and walk-ins will be welcomed." Everyone who donates will receive a T-shirt, too.

■ *Educational opportunities* will be provided by more than 20 health-related agencies, as well as departments and organizations on campus. A partial list includes: AIDS Services of Denton County, American Cancer Society, American Heart Association, Arthritis Center of Denton, Columbia Home Care of Lewisville, Denton Community Hospital, Denton County Public Health, Friends of the Family, Texas Department of Health, North Texas Poison Center and others.

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RESEARCH APPLICATIONS AVAILABLE

Application materials for the 1997-98 Research Enhancement Program at TWU now are available from the office of research and grants administration, ACT 9. Full-time TWU faculty who have appointments for 1997-98 are eligible to apply for awards to support a research project or creative activity during that same period. The deadline to submit applications is April 11, 1997; all materials must be received by the office of research and grants administration by that date.

"The primary purpose of the Research Enhancement Program is to provide seed money so that a faculty member will be able to compete more successfully for larger grants from outside sources for continuation of the project," said Dr. Sondra Ferstl (research and grants). The maximum amount for an REP award has been increased to \$6,000, effective with this competition. Ferstl noted the research support committee has decided that -- in addition to a copy of a project survey or questionnaire that could be included -- the appendix also may include a letter from a colleague agreeing to collaborate on the project or a letter from a school district stating that permission has been given to conduct the research at a site within the district. Call the office of research and grants in Denton at 8-1-3375 for details or materials, or contact the office of research at the TWU Institute of Health Sciences Houston Center at 8-4-2480.

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NEW COMMITTEE APPOINTED

Dr. Leslie Thompson (Graduate School) has appointed a committee that is charged to develop a plan of action for the electronic submission and distribution of theses and dissertations. "Such an initiative, already well under way at many other universities, is an important step in TWU's overall technological enhancement of education and research," said Thompson, "and it promises numerous benefits. For example, placing our students' research documents on the Internet greatly will increase their accessibility. The elimination of paper copies and binding requirements will save our students time and money, and electronic storage of theses and dissertations will enhance their retrievability by creating an institutional database that can be searched electronically."

Committee members currently are involved in surveying the status of similar projects at other universities in assessing TWU's software and hardware needs and in considering possible
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COMMITTEE, *continued*

partnerships and sources of funding. Members include Linda Bixler (library), Grace Chalon (information technology services), Dr. Don Edwards (mathematics and computer science), Dr. Jack Gill (fashion and textiles), Tom Graf (ITS), Dr. Gayle McNurlen (Occupational Therapy, Dallas), co-chair Elizabeth Snapp (library), co-chair Dr. Veva Vonler (Graduate School), Dr. William Wan (library) and Suzanne Webb (English, speech and foreign languages). Anyone interested in electronic storage and retrieval of theses and dissertations can contact committee members to offer suggestions or to receive more information. An overview of one institution's progress in this area is available on-line at Virginia Tech's web site: <http://etd.vt.edu/edt/>

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STAFF AWARD NOMINEES SOUGHT

The office of human resources is seeking nominations for candidates for the Outstanding Achievement Awards and the TWU Award of Excellence. Nomination forms have been distributed on campus and must be returned by Fri., Feb. 21. All full-time, non-academic employees below the level of department director are eligible for the awards and must meet the criteria listed below. The awards will be presented during Honors Convocation on April 24. For details, call Carri Stephens (human resources) at ext. 3555.

- Two years of continuous service with TWU for the Outstanding Achievement Award and five years of continuous service at TWU for the Award of Excellence;
- An exhibit of superior job performance and a high degree of proficiency in all areas of responsibility for a given position;
- A demonstration of ability to relate well to all members of the university community, including students, faculty, staff and alumni;
- A display of outstanding personality traits, such as loyalty, dedication, enthusiasm, initiative and reliability; and
- A demonstration of support and understanding of TWU's activities and mission.

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NEWSBRIEFS

The committee for campus climate and community will present "Diversity Training" (part 2) on Thurs., Feb. 20, from 9:30 to 11 a.m., SC 207-208. The program will feature a student panel coordinated by Dr. Lisa Garza (sociology), co-sponsored with intercultural services, student development and sociology. The event is free and open to everyone; call ext. 3601 for details.

Information about university committees for 1997-98 has been distributed by the president's office so that faculty and staff may volunteer for committees next year. Please return forms by March 3; call Debbie Burgess (president's office) at ext. 3223 for more information.

Roofing on MCL will be replaced, beginning Mon., Feb. 24. The project, which will last for approximately one month, will affect 13 parking spaces, which will be used by the contractor for supplies, equipment and work space. "To ensure safety, the fenced-off construction area and the stairs going to the east entrance will be closed," said John Erwin (public safety). "The easiest entrance and exit for building occupants to use will be from the Bell Avenue side."

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NEWSBRIEFS, continued

Ham it up with the TWU National Alumnae Association as the group sells boneless, smoked pit hams for Easter delivery. The cost is \$20 each for a 6- to 8-pound ham, and orders are due to Kitty Magee by March 17; call her at 382-3865. Make checks payable to the Denton County chapter of the NAA. The delivery date is around March 25, and hams can be picked up at Magee's home, 716 Linwood. For details, call ext. 2586.

The Choraliers, TWU's vocal ensemble, will perform in concert on Tues., Feb. 25, at 7 p.m., MCL auditorium. The 17-member musical group of TWU women and men, formerly known as Simply Jazz, will sing selections from Broadway performances and music from the 1930s and 1940s, including *Moonglow* and *My Blue Heaven*. The event is free and open to the public.

The Administrative Council will meet on Wed., Feb. 26, at 10 a.m., ACT 301. Updates from the president's office and each vice president are scheduled, as well as a strategic planning update from Dr. Carol Surles (president's office) and Dr. Les Thompson (Graduate School); a legislative update from Dr. Jim Alexander (history and government); and a question-and-answer period with executive staff members.

TWU now lists open faculty and professional staff positions on the Internet with Higher Ed Jobs Online, a newly-developed web site that is a national listing of positions in higher education. Located at www.higheredjobs.com, job seekers can use the web site to find open positions at TWU or at any of the colleges and universities using the new service, according to Linda Sloan (human resources), ext. 3552. "Professional staff positions already are posted on the service," she said. "Faculty search committees interested in posting a position on this web site should contact the TWU department of human resources with information; the staff, in turn, will post the position with the service. The service currently is free and instant when positions are posted," said Sloan.

The TWU National Alumnae Association is sponsoring a trip to Canada this fall -- a time to "...enjoy Canada's autumn grandeur aboard VIA Rails and in the Canadian Rockies." The 11-day trip, Oct. 2-13, 1997, begins in Toronto and ends in Vancouver; it will include an excursion to Niagara Falls and a cruise, plus two nights aboard VIA Rails' refurbished "Silver and Blue," a two-night stay at Jasper, a Snocoach ride to the foot of the Athabasca Glacier, a tour of Banff, an overnight stay at Lake Louise and more. The cost per person, double occupancy, is \$2,371 for a group of 15 to 19 persons or \$2,137 for a group of 20 to 24 persons. An initial deposit of \$250 is due March 3 to the TWU National Alumnae Association; call ext. 2586 for an itinerary.

A "***groundbreaking***" ceremony for the TWU CARES Health Center expanded medical facility in the Phoenix Apartments is scheduled on Fri., Feb. 21, at 12:30 p.m. Businesses and community members have donated materials and labor as Dr. Rosemary Goodyear and others work on a \$25,000 matching grant from the Hoblitzelle Foundation. Call 382-4794 for details.

Reminder: The TWU Institute of Health Sciences Houston Center will present the 1997 Distinguished Parry Lectureship on Fri., Feb. 28, from 9 a.m. to noon, featuring author Dr. Mary Belenky. Belenky will conduct an interactive workshop titled "Woman and the Development of People, Families and Communities." The event is free and open to both the campus community and the general public. Call Dr. Judy McFarlane at ext. 2138 for details.

A ***retirement reception for Charles Hanley*** (physical plant) will be held on Feb. 28 from 3 to 5 p.m., ACT 2. The campus community is invited; call Katie Fleming at ext. 3505 for details.

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NEWSBRIEFS, continued

Reminder: *Objects in the Mirror Are Closer Than They Appear*, a performance of contemporary poetry and literature, opened at TWU on Feb. 14 in Redbud Theatre. Additional performances are scheduled Feb. 21 and 22 at 8 p.m. and Sun., Feb. 23, at 2 p.m. Admission is free; the public is invited. Call the box office for tickets at ext. 2020 weekdays from 1:30 to 5:30 p.m., beginning Mon., Feb. 10. For more information, call ext. 2500

Reminder: *Founders' Day activities* are scheduled on Fri., Feb. 21. A reception, which includes a special Founders' Day exhibit, will begin at 5:30 p.m. in the Blagg-Huey Library, followed by dinner at 6:30 p.m. in the southeast room of Hubbard Hall. The cost to attend both the reception and dinner is \$10 per person. Reservations are requested by Tues., Feb. 18; for details or to reserve a place, call the TWU National Alumnae Association at ext. 2586.

Please welcome 30 student from Mukogawa Women's University (Japan), who will study intensive English at TWU for three weeks during March. The students have requested a homestay for Fri. and Sat., March 14 and 15. "This is an outstanding opportunity to show the young students our hospitality," said Dr. Frank Longoria (English, speech and foreign languages). "We are interested in placing two students per family." Anyone who is interested in helping should call Longoria at ext. 2324 as soon as possible.

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UPDATE ON TWU PEOPLE

Dr. **Frank Thomas** (family sciences) and doctoral student **M. Deborah Corley** presented a workshop on competency-based therapy and sexual trauma at the annual conference of the Texas Association for Marriage and Family Therapy in Houston on Feb. 1.

Staff members in student health services -- Dr. **Linda Lekawski**, **Carole McGregor** and **Amy Berliner** -- will present a program at the national meeting of the American College Health Association in New Orleans in May. They will discuss the immunization tracking program that TWU uses for clinical health science majors.

Dr. **Jon Flohr** (performing arts, music) and Dr. **Dan Miller** (psychology and philosophy) have been invited to present a paper on "The Influence of Music on Children's Brain Activity" at the 1997 American Education Research Association meeting in Chicago March 24-28. Flohr co-authored an article titled "Technology RX for the Music Minister" which was included in the current issue of *Church Musician*. (The article deals with computer music.) He also will speak at the Music Teachers National Association meeting on April 5 about "Pedagogy for Teachers of Piano, Voice and Strings."

TWU welcomes the following new employees who joined the university in January: **Leanne Wilder** (housing), assistant residence director; **Mini Delashaw** (biology), lab tech II; **James Scott Gordon** (physical plant), groundskeeper I; **Shelia Osborne** (physical plant), custodian I; **Margaret "Molly" Faulkner** (kinesiology), secretary II (part time); **Katie Anderson** (bookstore), sales clerk; **Connie Gray** (student health), clerical specialist II (part time); **Jose Mata** (golf course), golf course assistant; and **Linda Rigney** (institutional advancement), coordinator of data services.

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THIS WEEK AT TWU: FEBRUARY 17-23, 1997

- Mon.-Thurs.,
Feb. 17-20 -Blagg-Huey Library open 7:30 a.m.-midnight; bookstore open 7:30 a.m.-6 p.m.; Wellness Center open 6 a.m.-10 p.m.
-Learning assistance center brown bag seminar: "I've Read It... Now What?" CFO 106, 12:15-1 p.m. (Ext. 2046)
- Mon., Feb. 17 -Dean of enrollment management candidate open presentation with Dr. David Petrash, Grayson County College; ACT 601, 1:30-2:15 p.m.
-Students' TASP workshop/writing portion, ASB 300, 4:30-5:30 p.m.
-Reading Federation symposium, MCL auditorium, 6:30-8 p.m.
- Tues., Feb. 18 -Dean of enrollment management candidate presentation with Dr. David Petrash, Grayson County College; Dallas-Presby, 1st floor conf. room, 10:45-11:30 a.m.; Dallas-Parkland, 2nd floor faculty conf. rm., 2-3 p.m.
-Brown bag research seminar featuring Dr. E. Kelly and Dr. D. Wright, Houston Center, MGJ 928, noon-1 p.m. (8-4-2482)
-Student develop't leadership workshop: "Ethics," SC 006-007, 12:15 p.m.
-Hourly timesheets due in payroll office, noon. (Ext. 3561)
-Softball: TWU vs. Centenary College, Denton, 1 and 3 p.m.
- Wed., Feb. 19 -Jackie Greer lecture series with Liz Oliphant, SC 207-208, 9:30-11 a.m.
-Dean of enrollment management candidate presentation with Dr. David Petrash, Grayson County College; Houston, 9th floor conf. room, 10:30-11:15 a.m. (Ext. 8-1-2401)
-SOAP general meeting, SC 207-208, 12:15-1 p.m. (Ext. 3611)
-Service recognition program/reception, southeast room, Hubbard Hall, 3 p.m.
-Black History Month: African-American storyteller and author Peaches Smith, SC 006-007, 3 p.m. (Ext. 3769)
-SGA meeting, SC 105, 5 p.m. (Ext. 3626)
- Fri.-Sun.,
Feb. 21-23 -Theatre '97: "Objects in Mirror Are Closer Than They Appear," Redbud Theatre, 8 p.m.; Feb. 23, 2 p.m. (Ext. 2020)
- Fri., Feb. 21 -Blagg-Huey Library open 7:30 a.m.-9 p.m.; bookstore open 8 a.m.-4 p.m.; Wellness Center open 6 a.m.-10 p.m.
-Center for Research on Women's Health: "Brainstormin' Teleconference Part II," Denton, MCL 811; Dallas-Parkland, DED 230; Dallas-Presby, room 109; Houston, ED 83, noon-1:30 p.m. at all locations. (8-1-2792)
-Biology seminar, CFO 205, 3 p.m. (Ext. 2351)
-Founders' Day activities: reception, Blagg-Huey Library, 5:30 p.m.; dinner, southeast room, Hubbard Hall, 6:30 p.m. (Ext. 2586)
-Performing arts, music: faculty trio, MJPH, 9 p.m. (Ext. 2500)
- Sat., Feb. 22 -Blagg-Huey Library open 9 a.m.-6 p.m.; bookstore closed.
-Wellness Center open 8 a.m.-6 p.m.
-Continuing education: Vanderkooi lecture, Dallas, 8 a.m.-5 p.m.
- Sun., Feb. 23 -Blagg-Huey Library 2 p.m.-midnight; Bookstore closed.
-Wellness Center open 1-6 p.m.
-Softball: TWU vs. University of Texas, Denton, 1 p.m. and 3 p.m.